

# eventScribe® Websites

## Sponsor Opportunities

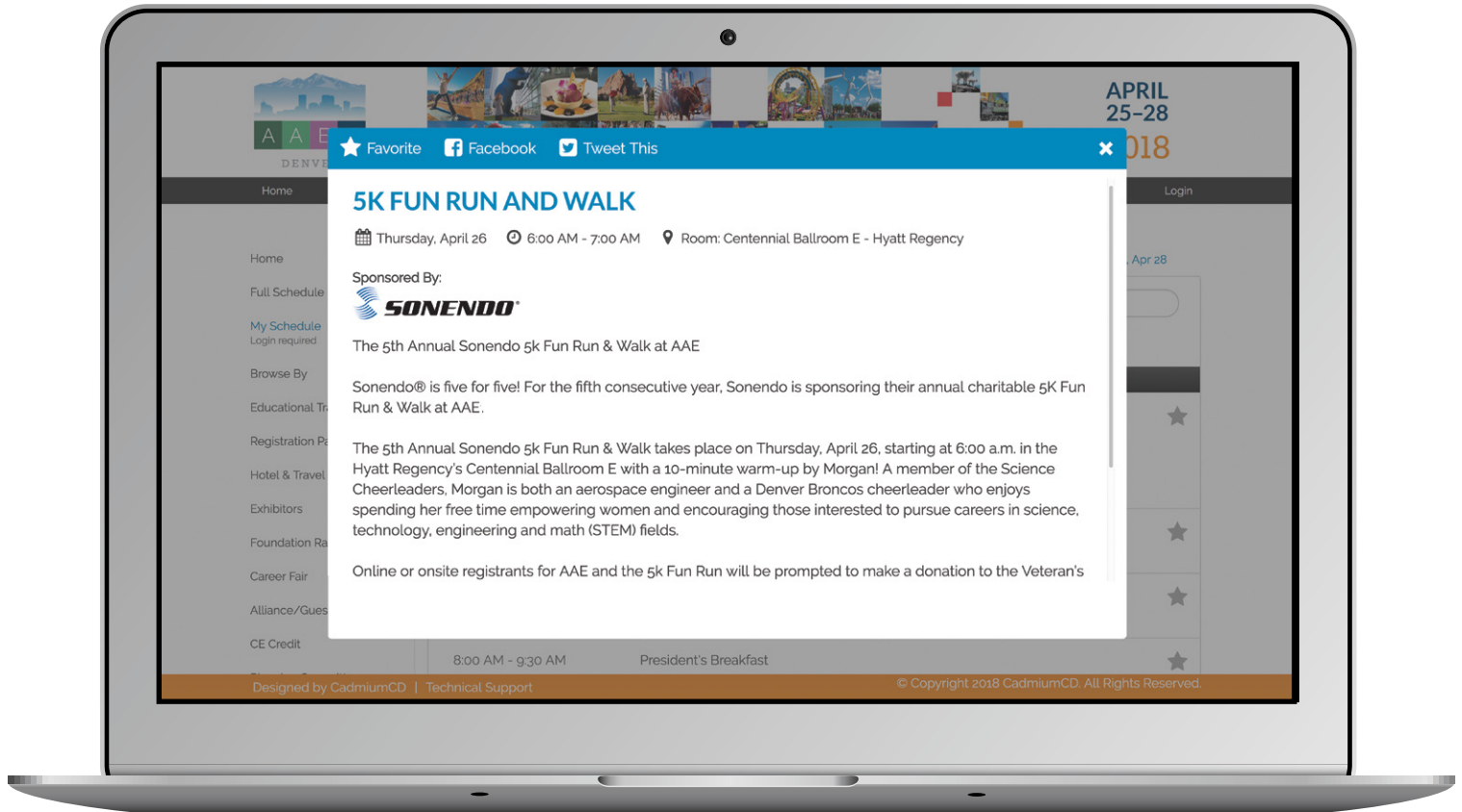




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# Overview



## Sponsorship Opportunities with eventScribe Websites

There are many locations within eventScribe Websites where you can promote your sponsors. This is great exposure for your sponsors, and a great way to increase revenue for your events.

## Acceptable File Types

In providing any artwork for Sponsors, files will need to be sent in specific formats. We allow the following formats: .EPS, .PNG, .JPG, Packaged inDesign, Layered Photoshop, and Packaged Illustrator files. The artwork specifications in the following pages must be also followed.



A top-down view of a person wearing a brown cardigan, sitting at a desk. They are holding a brown mug of coffee in their left hand and have their right hand on a laptop keyboard. The laptop is open, and the keyboard is visible. The background is a dark, textured surface, possibly a wooden desk. The text "The Main Page" is overlaid in the center in a large, white, bold font.

# The Main Page

# Sponsorship #1:

## Top Banner



### Required Dimensions

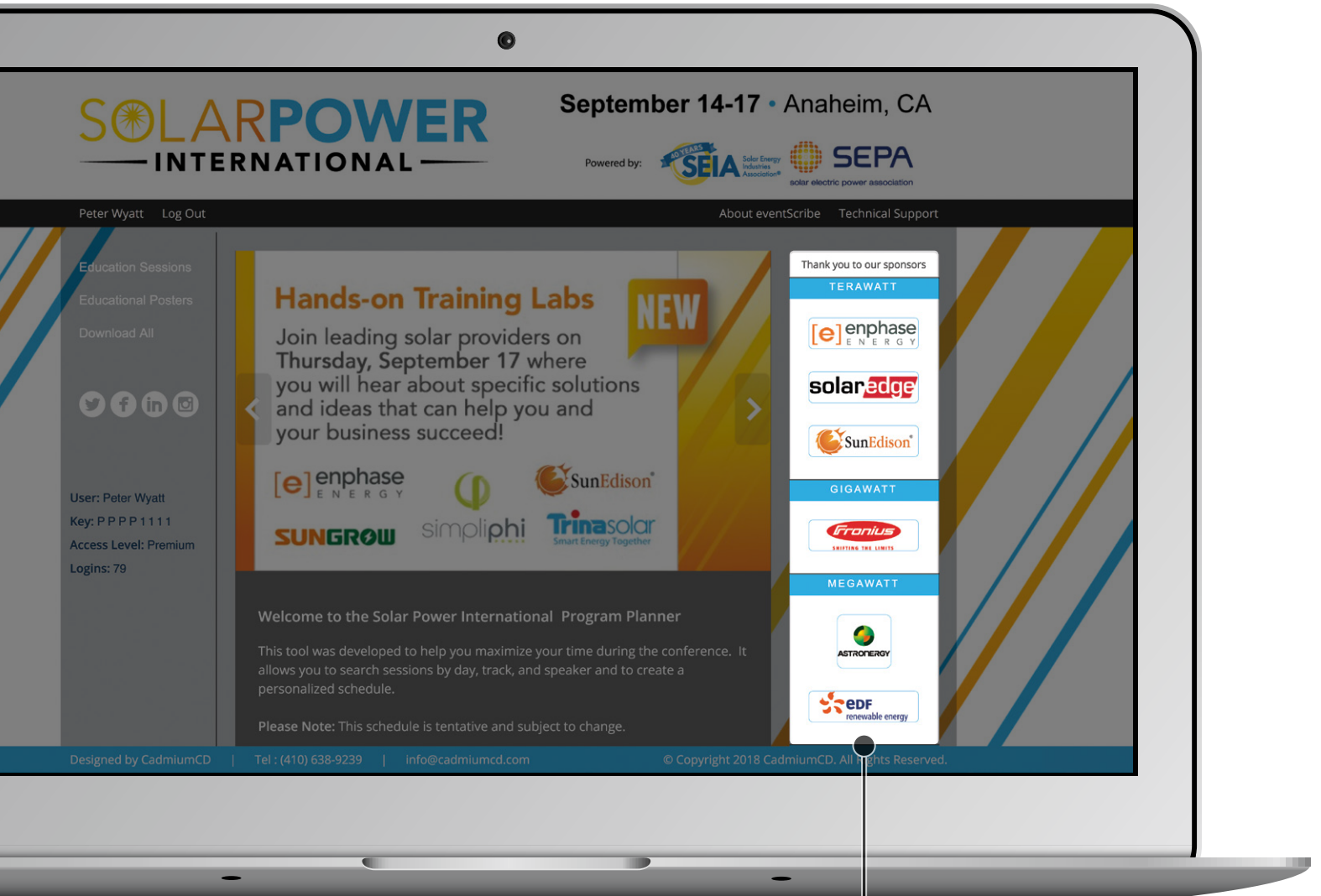
**2340w x 280h**

### Top Banner

Include a sponsor logo in your banner, displayed at the top of each page. This is prime real estate because it shows on all pages of the site.

# Sponsorship #2:

## Right Side Banner - Sponsor List



### Required Dimensions

**Please Provide high resolution .EPS logo files.**

### Right Side Banner

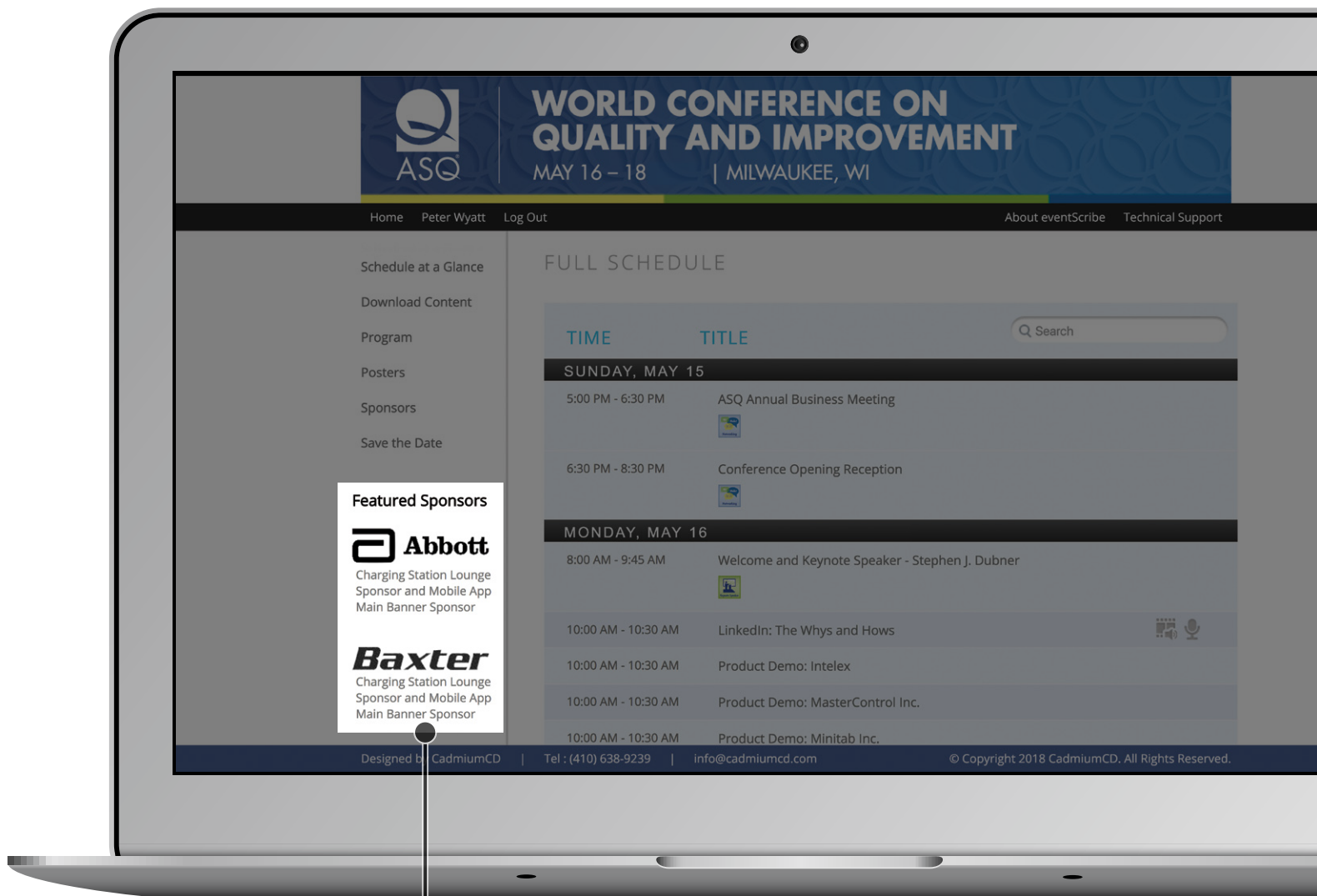
This banner is very flexible! Animate through multiple images or sponsor logos, and link to external websites. Animated GIFs are supported.

\*Example of Sponsor Logo List



# Sponsorship #3:

## Left Side Sponsor List



### Left Side Sponsor List

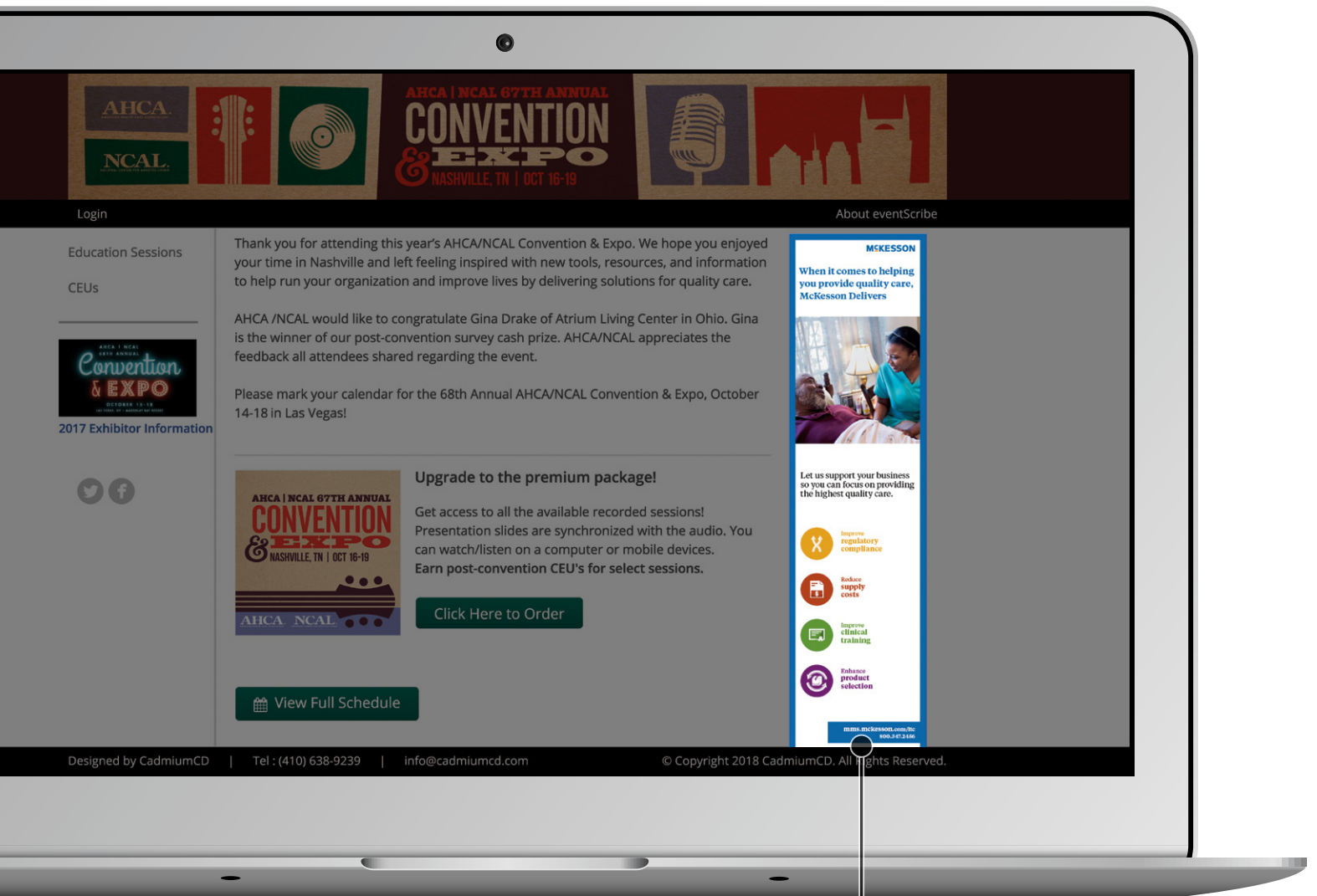
Similar to the Right Side Banner Sponsor List, this opportunity lists your sponsors on the left navigation, which is visible on every page of your event website.

### Required Dimensions

**Please Provide high resolution .EPS logo files.**

# Sponsorship #4:

## Right Side Banner - Sponsor Ad



### Required Dimensions

**320w x 1200h**

### Right Side Banner

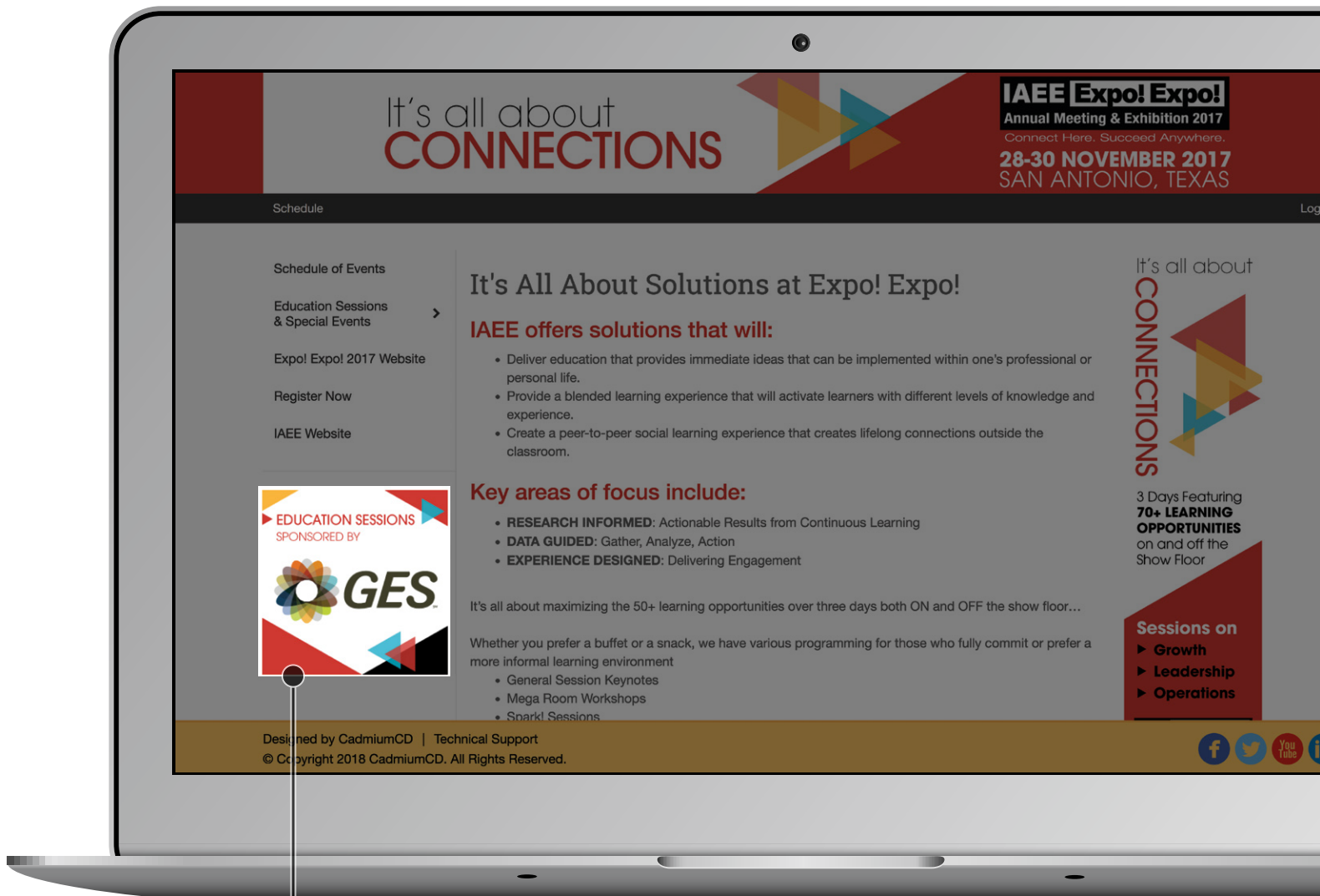
This banner is very flexible! Animate through multiple images or sponsor logos, and link to external websites. Animated GIFs are supported.

\*Example of Sponsor Ad Banner



# Sponsorship #5:

## Left Navigation Ad



### Left Navigation Ad

Appears in the main navigation and can link to an external website. This is prime real estate because the ad shows on all pages of the event website.

### Required Dimensions

**280w x 280h**

# Sponsorship #6:

## Rotating Images



### Rotating Images

Add a slideshow of images to the main page of your event website!

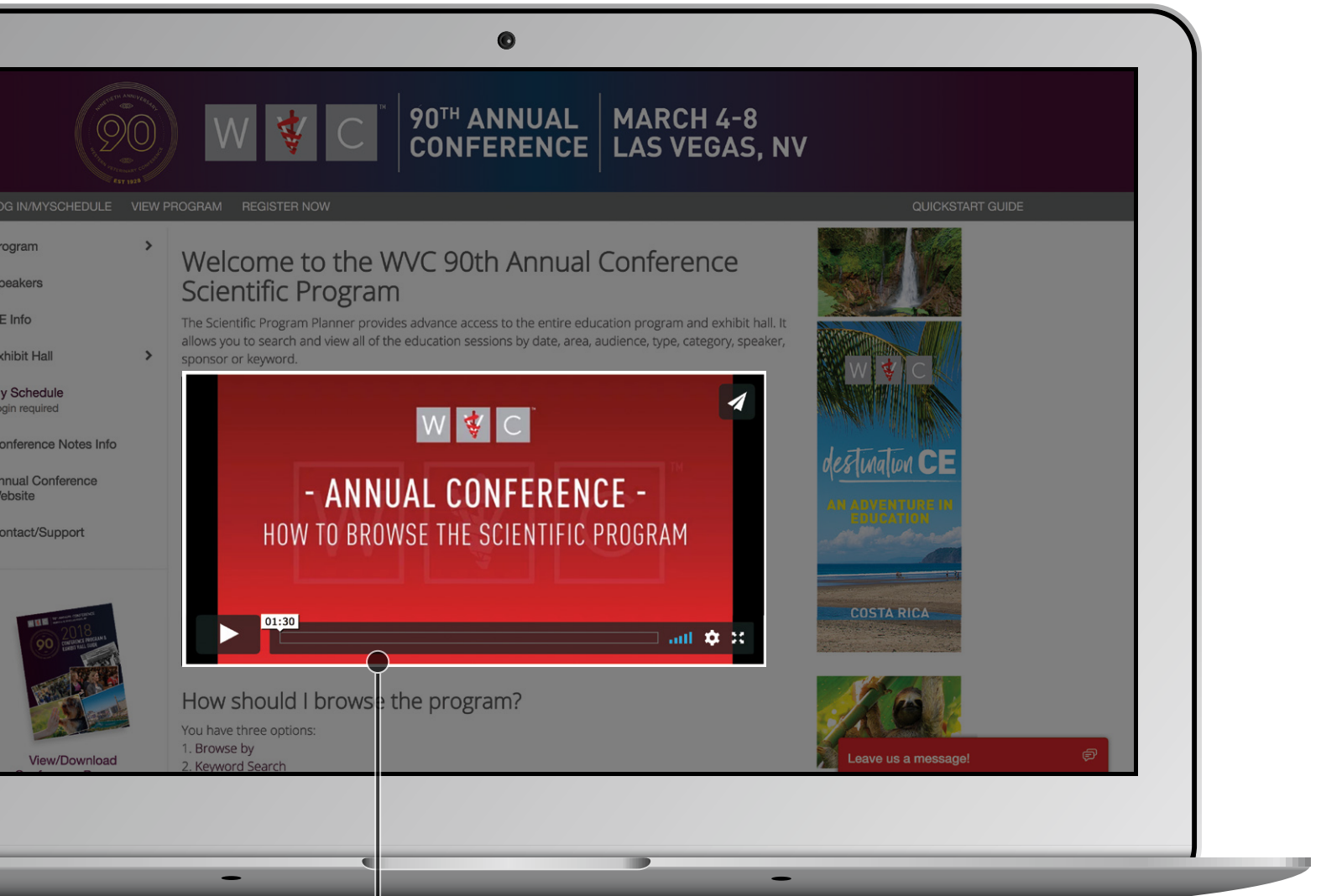
**\*PRO feature only.**

### Required Dimensions

**585w x 350h**

# Sponsorship #7:

## Video Placement



### Featured Video

Add a video to the main page of your event website!

**\*PRO feature only.**

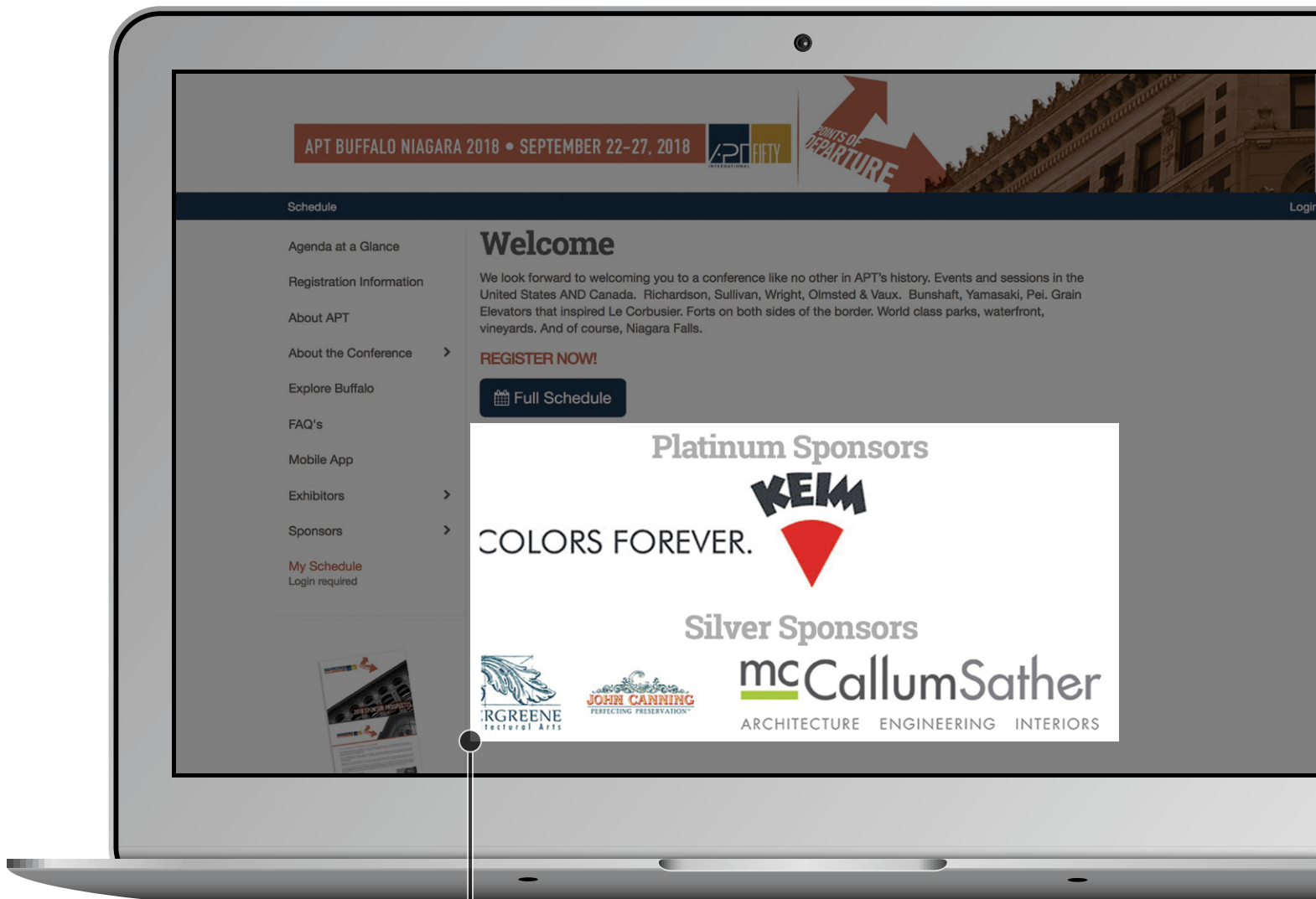
### Required Dimensions

**Provide YouTube or Vimeo URL**



# Sponsorship #8:

## Scrolling Sponsor Logos




### Scrolling Logos

Horizontally scrolls a list of sponsor logos. These can be separated into categories such as tiers. Logos can also link to external webpages.

**\*Does not Auto-Pull logos from the Harvester**

### Required Dimensions

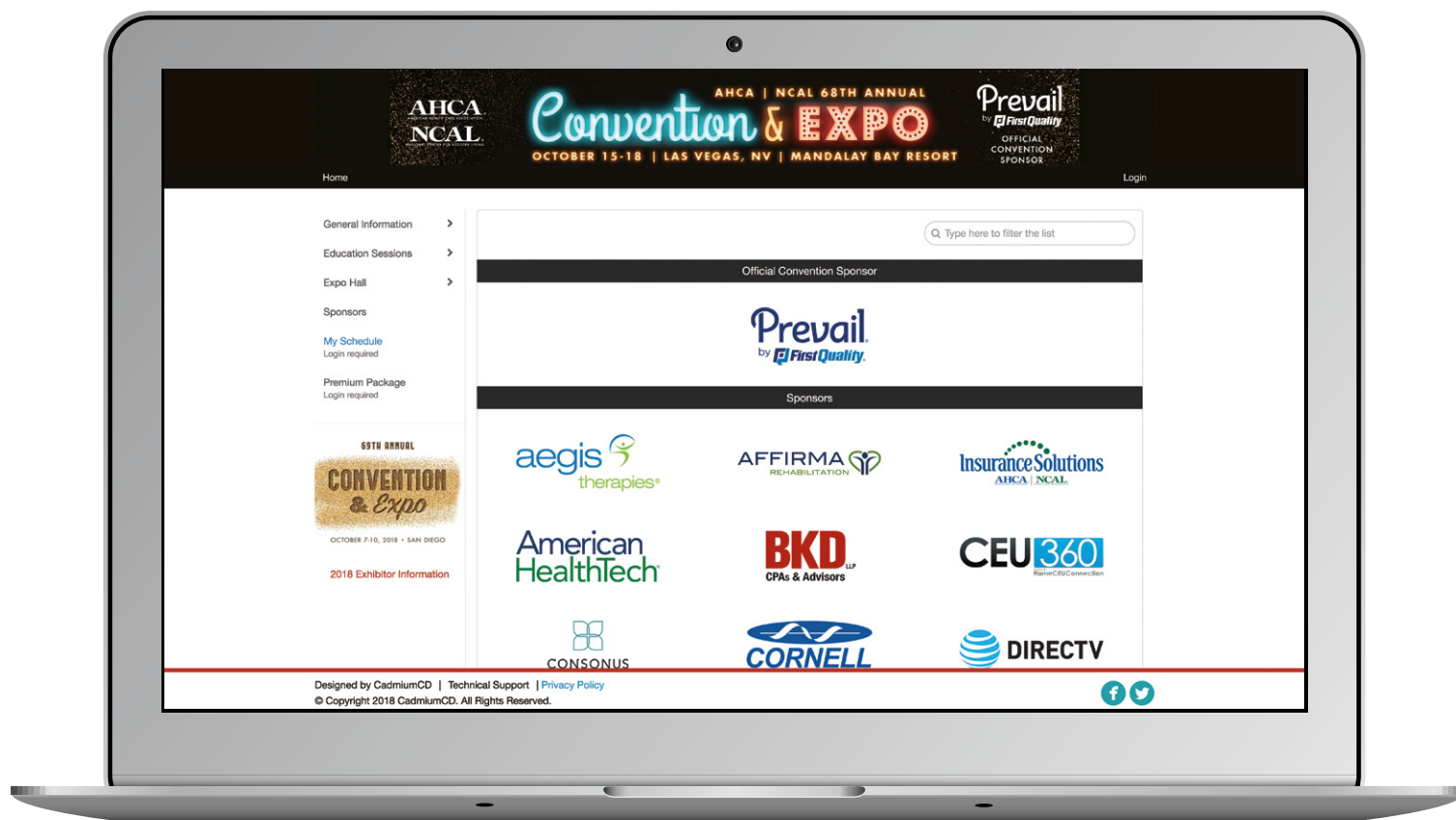
**Please Provide high resolution .EPS logo files.**

A woman with long dark hair, wearing a blue patterned button-down shirt, is looking down at a document she is holding. The background is a brick wall. The image is dimly lit, with a dark overlay.

# **Other Opportunities**

# Sponsorship #9:

## Add Sponsor Logos



### Add Logos

Use as many logos as you wish on a page dedicated to your Sponsors.



### Link Logos

All logos can be hyperlinked to your Sponsor's external website.



### Separate Into Categories

Put Sponsor logos into categories such as Gold and Silver.

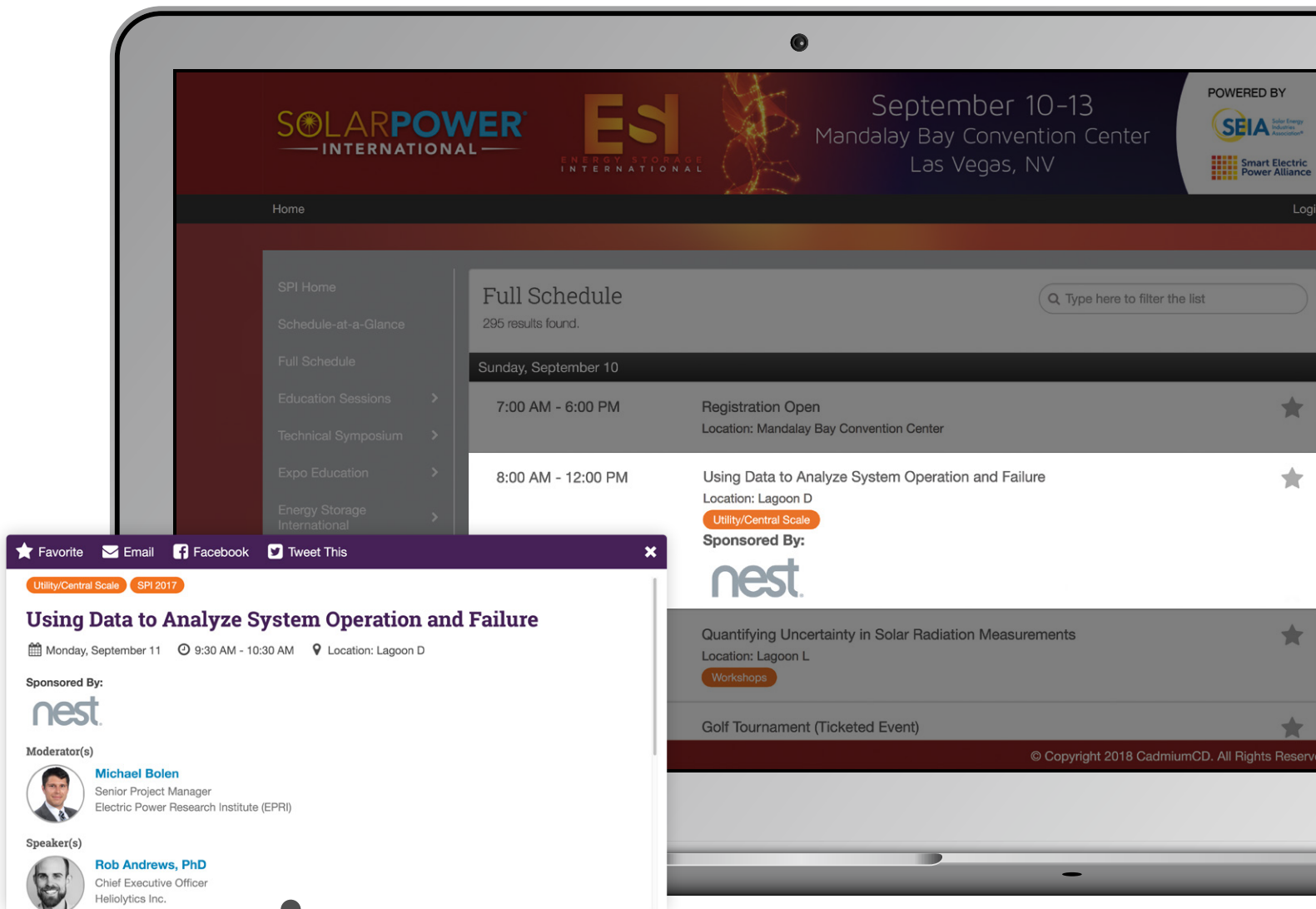
### Required Dimensions

**Please Provide high resolution .EPS logo files.**



# Sponsorship #10:

## Sponsored Presentations



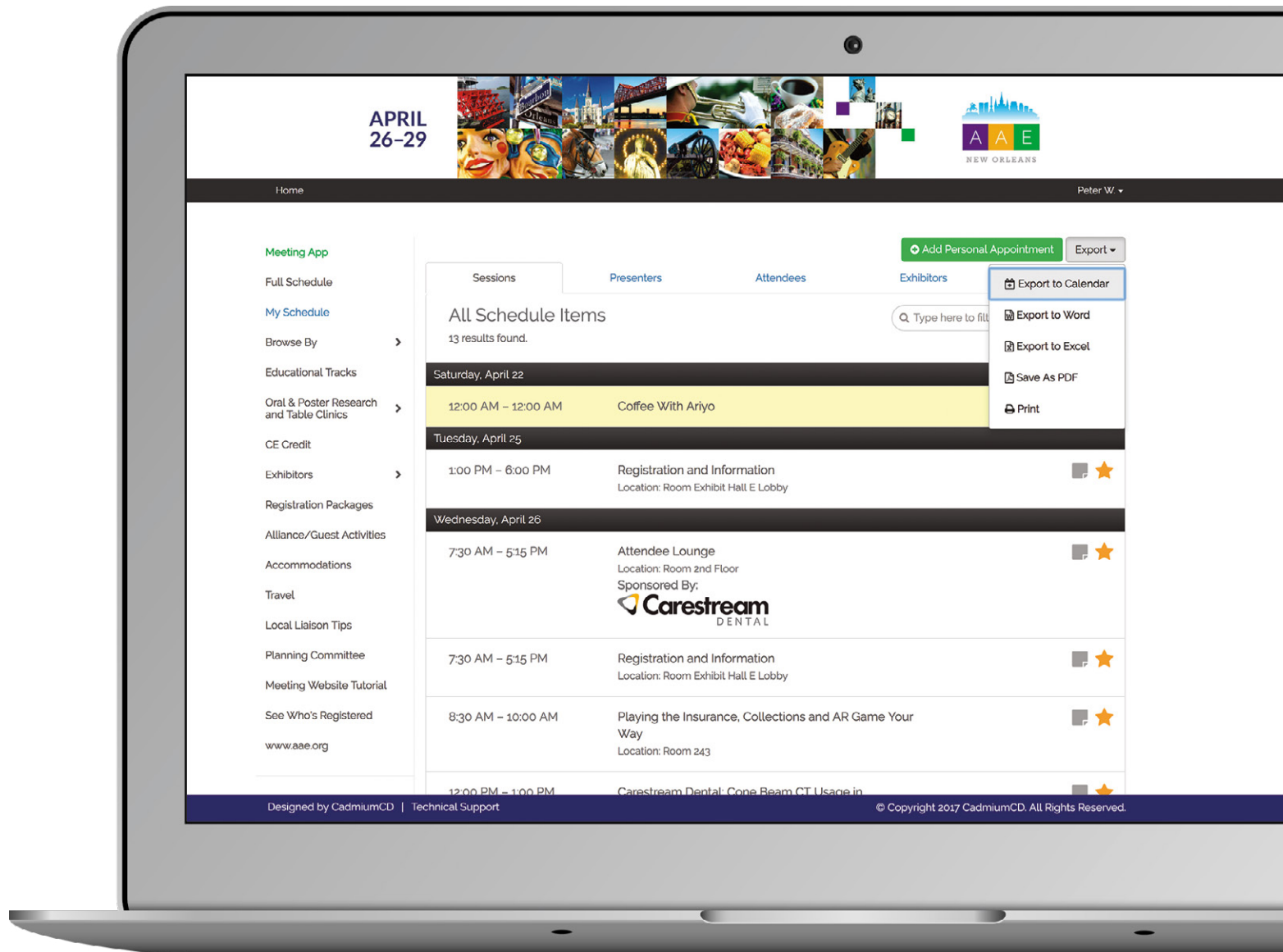
## Sponsored Presentations

Sponsored presentations or sessions can display a sponsor's logo underneath the presentation tile. The logo can link to an external website.

## Required Dimensions

**Please Provide a high resolution .EPS file.**

# About eventScribe® Websites



## About eventScribe Websites

Attendees and exhibitors will be glad you chose eventScribe. CadmiumCD will create an online portal where attendees can plan their schedules with the itinerary planner, mark exhibitors they want to visit, and access exhibitor information. Exhibitors can share social media links, speaker and organization descriptions, and presentation files. To learn more, visit [go.cadmiumcd.com/WebsiteSponsorship](http://go.cadmiumcd.com/WebsiteSponsorship).

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