cadmiumCD

Bring Your Event Together

THE ULTIMATE GUIDE TO

Collect, Manage, & Share Your Event Content

www.CadmiumCD.com

410.638.9239

myCadmium: Your Event Platform

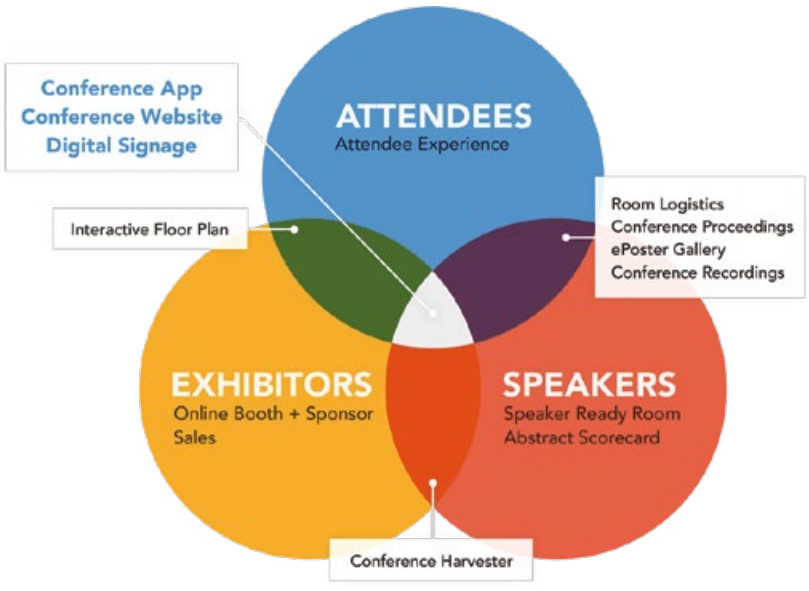
Products that Work Together

Collecting, managing and sharing event content is a snap with myCadmium. Our cloud-based platform simplifies your workflow and minimizes the number of vendors needed to manage content throughout the event lifecycle. Manage and engage all stakeholders from one dashboard and database for all of your events.

Collect, Manage, & Share Your Event Content

Covers the Entire Event Cycle

All CadmiumCD products are managed through one system called myCadmium, making it simple to move through the event lifecycle. Go from collecting abstracts and speaker data to delivering an exceptional experience to attendees on eventScribe, an award-winning attendee engagement platform.



Solutions for Every Type of Meeting Planner

We begin every project with a one-on-one discussion about your current processes and needs going forward. Every project is assigned a dedicated project manager to ensure the software is set up according to these processes and that your needs are met.

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Bring Your Event Together

Collect, Manage, & Share Event Content

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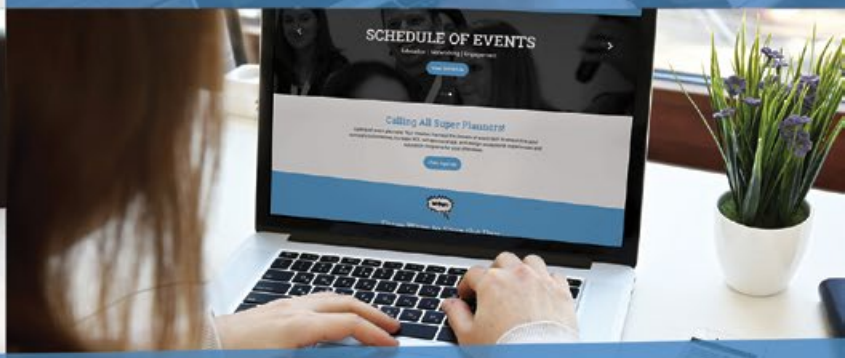
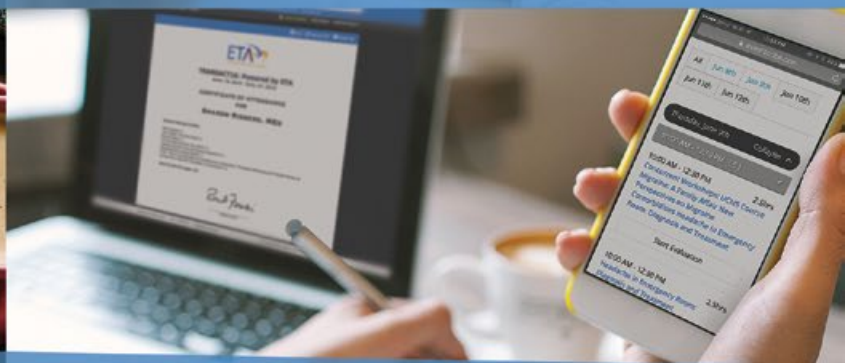
Call for Abstracts

Speaker/Exhibitor Management



Event Websites

Mobile Event Apps



Surveys & Evaluations

Exhibitor Floor Plans

Conference ePosters

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Collecting Your Event Content

CadmiumCD Abstract Scorecard®

Abstracts, Awards & Grants

Collect, review, and select submissions from speakers, authors, and applicants. Perfect for call for abstracts, grants, awards, and more.

Covers the Entire Event Cycle

CadmiumCD created the Abstract Scorecard submission collection tool to help event planners manage the submission, review, selection, and scheduling process for conference submissions, awards, and grants. Toss spreadsheets aside and make data collection and management a breeze in three distinct stages: Simply collect submissions, review them, then make your final selections.

Task-Based Submission System
Your submitters will work through a series of tasks in order to complete their submissions.

Communication
Send and track emails to submitters and reviewers with the email module.

Assign Reviews
Assign submissions to review groups and manage reviewers as they evaluate submissions based on your requirements.

Worksheets
Edit your data in online worksheets. Customize columns, use advanced multi-field editing, & more!

Submission Review
Your reviewers evaluate the submissions based on your organization's criteria with our side-by-side review tool.

Reports
Choose from a series of stock reports designed to export your data to Excel, Word, or PDF.

Customized for Awards
Easily communicate with judges, nominators and nominees for easy award collection and review.

Amazing Time-Saving Tools
Work faster with the Abstract Cleaner, Title Case tool, proofing tool, and country/state formatter.

Submission Software that's Versatile

How the Abstract Scorecard Meets Your Needs

Submission & Review Software Uses

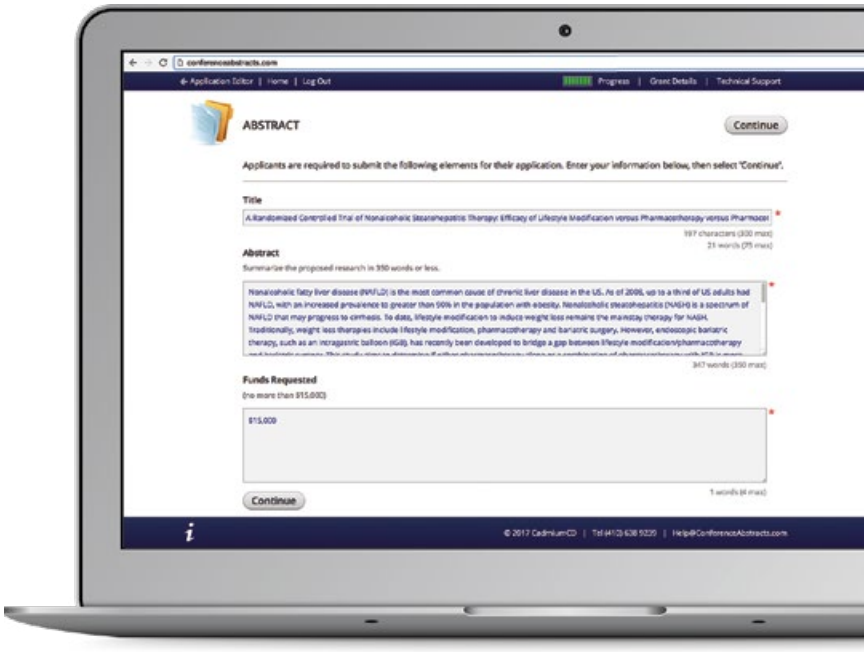
- Submit & Review Abstracts
- Call for Submissions
- Submit & Review Awards
- Submit & Review Grants
- Elections/Nominations
- Accreditations

Events, Meetings, and Conferences

Event professionals use Abstract Scorecard to collect and review information from multiple participants, with the Call for Submissions and Review Software features.

Associations

Associations use the Abstract Scorecard for more than just meetings. Universities use it for Student Applications, Grants Reviews, and Publication Submissions!



*Submission Task in the Abstract Scorecard

The Abstract Scorecard Process

Collect Submissions

- Powerful Data Management
- Fully Customizable Forms
- Submission Previews
- Dedicated Project Manager
- Call for Reviewers

Review Submissions

- Side-by-Side Review
- Customizable Rubric
- Downloadable Submissions
- Blinded Reviews
- Recusal Options
- Reviewer Segmentation

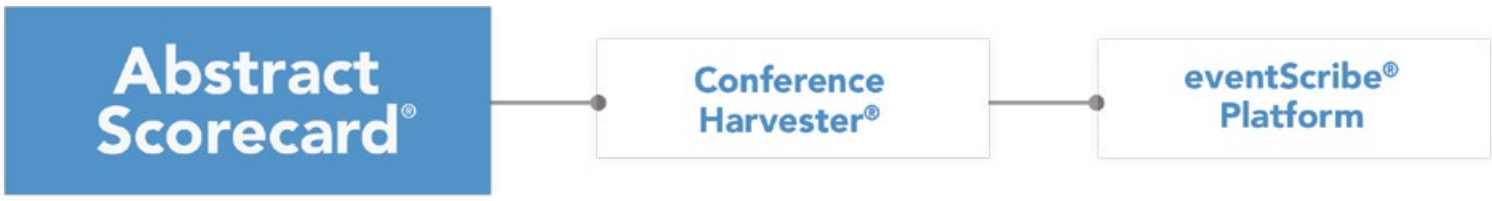
Make Selections

- Chair Decision Tools
- Data Exports
- Summary Reports

Communicate Results

- Built-In Email Module
- Drag-and-Drop Scheduler
- Worksheets & Reports
- Integrated with Harvester

*Example of the Abstract Scorecard Power Tools



The CadmiumCD Difference

The Abstract Scorecard is designed to cut down the time it takes to manage and review submissions from call for submissions, grants, and awards programs. Each project comes assigned with a project manager to help set up each Scorecard to fit processes you already have in place.

Integrates with the myCadmium Platform

Conference Harvester®
Collect and review submissions from potential speakers. Once you've made your final decisions, import session topics directly into the Conference Harvester for easy conference schedule planning and management.

eventScribe® Platform
Any data transferred to the Conference Harvester from Abstract Scorecard can instantly be pushed to eventScribe Event Apps and Conference Websites. Speaker profiles, session descriptions, content such as presentations and handouts, and more.

Visit go.cadmiumcd.com/scorecard to learn more!

Consolidate Vendors with One Easy-to-Use Platform

Save valuable staff resources and time by pushing content directly to your speaker and event management software from your submissions and review system. That's the beauty of the myCadmium Platform: everything you need is on one platform.

What Are Clients Saying About Abstract Scorecard?

"The system is absolutely incredible. It's been incredibly easy and intuitive. The standardization of cities and institution names is beyond anything we could have done before. The built-in rules meant that everything was capitalized correctly before I even started... The Abstract proofing and editing tools available through Cadmium are light years beyond the scope of what we had with our previous vendor. Your system is saving us countless hours of work. Thank you for a terrific product!"

Kris Leotti, Publications Specialist
American College of Gastroenterology (ACG)

Want to Know More About Abstract Scorecard?

Follow The Link or Scan The QR Code Below for More Info!

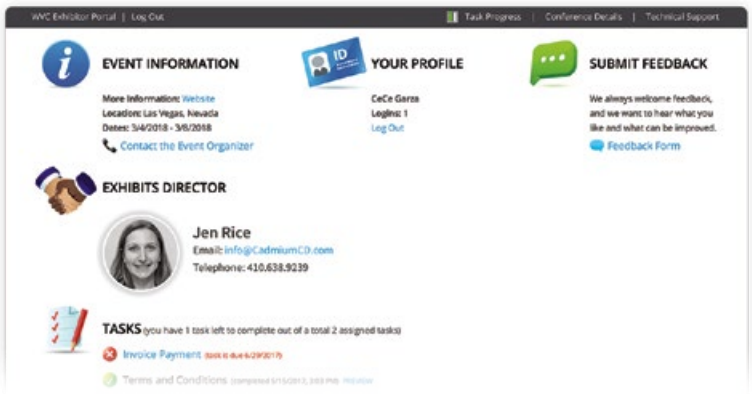
go.cadmiumcd.com/scorecard

Managing Your Event Content

CadmiumCD Expo Harvester

Manage Exhibitor & Sponsor Data

Trade shows, expos, and conventions, oh my! Keep track of your exhibitors and manage your floor plan with the Expo Harvester. Plus give your sponsors exclusive opportunities to shine.



Simple Exhibitor and Sponsorship Management

Collect data from your exhibitors like company details, logos, social media, brochures and more. Agreement to Terms and Conditions can also be collected and designated within a task.

Earn More Revenue
Sell sponsorship items, ad space, & more, and still deliver an amazing exhibitor experience.

Zone Pricing
We are able to set up different pricing based on zones on your floor plan!

Company Portal
Exhibitors and sponsors can log in to submit their logos, brochures, and more.

Priority Point System
Allow companies with more points to have the first choice at selecting a booth.

Beautiful Logos & Design Service
Collect crisp vector company logos, which we apply our professional graphic design service to!

PCI Compliant
Rest assured – your data is safe and secure with our PCI compliant system.

Differentiated Booth Pricing
We make payments easy. Configure rate plans and member and non-member pricing.

Comprehensive Analytics Package
View task completion data, company activity, booth size/cost data, and payment stats.

Everything for Your Trade Show

How the Expo Harvester Meets Your Needs

For All Event Stakeholders

- Trade Shows
- Annual Meetings
- Conferences
- User Group Meetings
- Sponsored Events

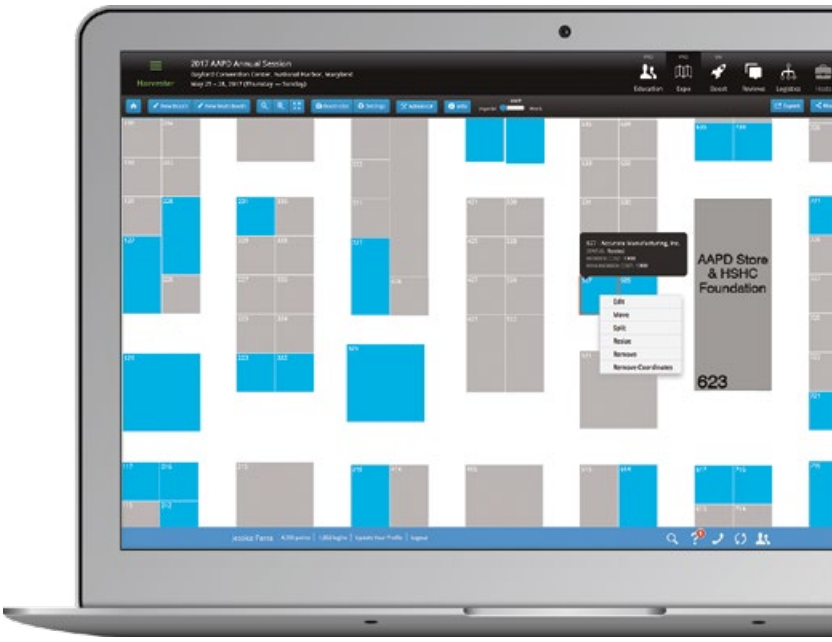
Events, Meetings, and Conferences

Hundreds of meeting planners use Expo Harvester to collect, manage, and share exhibitor information for their events.

- Exhibitor Profiles
- Booth & Sponsor Sales
- Company Logos
- Travel Information
- Contracts
- File Reviews

Associations and Corporate Markets

Associations and corporations host many trade shows and sponsored events each year. Collecting content from sponsors and exhibitors and managing multiple assets for these events can be a challenge. Expo Harvester makes it easy to collect, manage, and share details for multiple events.



*Example of the Floor Plan Builder in the Expo Harvester

Collect Content

- Collect content from exhibitors
- Upgrade to sponsorship options
- Fill ad space across many channels
- Floor Plan with Booth Selection
- Advertise in your App & Website
- Digital Contracts
- Sponsorship Sales Module

Manage Content

- Set priority points
- Communicate with key contacts
- Dynamic & robust online spreadsheets
- Exhibitor Task Management
- Email Communication Tool
- Exhibitor Contact Database
- Worksheets and Reports

Share Content

- Show exhibitor details in eventScribe
- Integrates with eventScribe Floor Plans
- Integrated with eventScribe Websites
- Integrated with eventScribe Apps
- Prepare for next year with analytics
- Offer PDF printouts for attendees

The CadmiumCD Difference

Say goodbye to managing expo data across multiple vendors and dealing with old data. Bring your communication, content collection, task lists, and more, onto one system. The Expo Harvester feeds information to products in the myCadmium Platform, and the App and Planner are seamlessly and instantly updated.

Integrates with the myCadmium Platform

Education Harvester
Create sponsored sessions and more using exhibitor logos and badges collected and created in the Expo Harvester. Give your exhibitors the best ROI yet!

eventScribe®
Share exhibitor and sponsor information, publish ads, and create a digital floor plan with information collected from the Expo Harvester. Content is **instantly** published to eventScribe Apps, Websites, and Floor Plans.

Digital Signage
Share scavenger hunt leaderboards, display an interactive floor plan, and give sponsors extra recognition, all from CadmiumCD's Event Management Software.

Visit go.cadmiumcd.com/ex-harvester to learn more!

Create an Amazing Event Experience

You've worked hard to make your exhibitor hall beautiful. Let us help you make your interactive floor plan beautiful. Keep everything consistent with custom branding options available for your Floor Plan. Easily add a banner, change booth colors, and add your logo all through the Expo Harvester. Attendees can even download and print PDFs of your floor plan, which showcase highlighted booths they plan to visit!

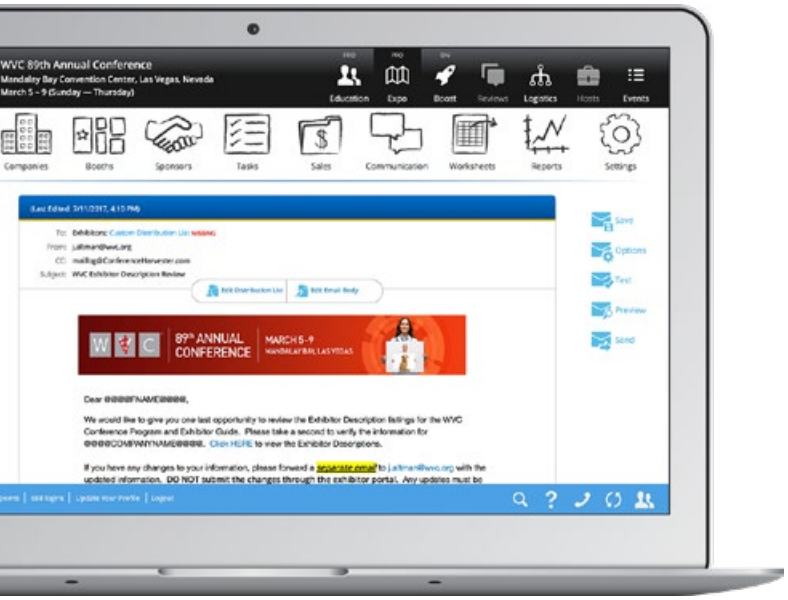
Learn more at go.cadmiumcd.com/ex-harvester

What Are Clients Saying About the Expo Harvester?

"This was amazing! So simple! I manage over 140 shows a year and this is BY FAR the most efficient system I've ever used."

Katie W.
Expo Vendor for AHCA's Annual Meeting

Want to Know More About Expo Harvester?



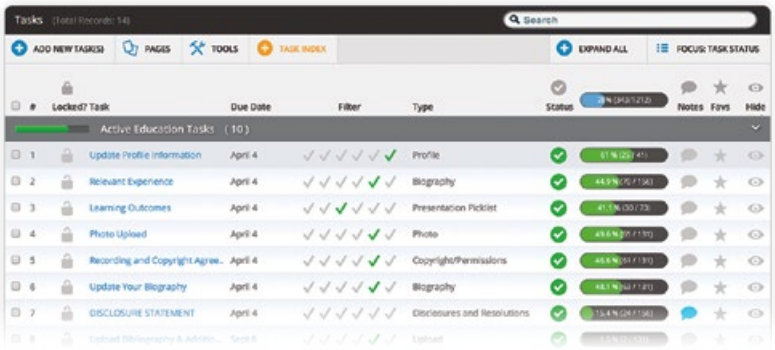
Follow The Link or Scan The QR Code Below for More Info!

go.cadmiumcd.com/ex-harvester

CadmiumCD Education Harvester

Organize Speaker & Session Data

Manage speaker content via a customizable task list, plan session and presentation details, and communicate with stakeholders via an email tool.



The Tools You Need to Succeed

Manage all your sessions and presentation details through CadmiumCD's intuitive system designed to collect information directly from speakers through a motivational task-based system. Information can be customized based on role and presentation needs. Extensive reporting and editing tools save you valuable time.

Create Tasks for Speakers

Assign tasks to speakers requesting bios, photos, presentations, and other data you need.

Save Time with Formatting Tools

Keep data consistent by using formatting tools for data like countries, credentials, and learning objectives.

Session Scheduler

Use data collected from Speakers to create a comprehensive session schedule for attendees.

Automatic Data Cleanup

Avoid manual work with the Learning Objective cleanup, Title-Casing, & Abstract Proofing tools.

Communicate with Speakers

Send emails to specific groups, track engagement, & send reminders to users who missed deadlines.

Avoid Schedule Conflicts

Automatically detect and identify the speakers with schedule conflicts.

Stay Organized with Worksheets

Create your own online worksheets to visualize and edit data like a spreadsheet, right in the Harvester.

Complete Statistics Package

Track and analyze user activity across all of your events to improve future events!

Painless Speaker Management

How the Education Harvester Meet Your Needs

For All Event Stakeholders

- Educational Events
- Annual Meetings
- Conferences
- User Group Meetings
- Training Summits

Events, Meetings, and Conferences

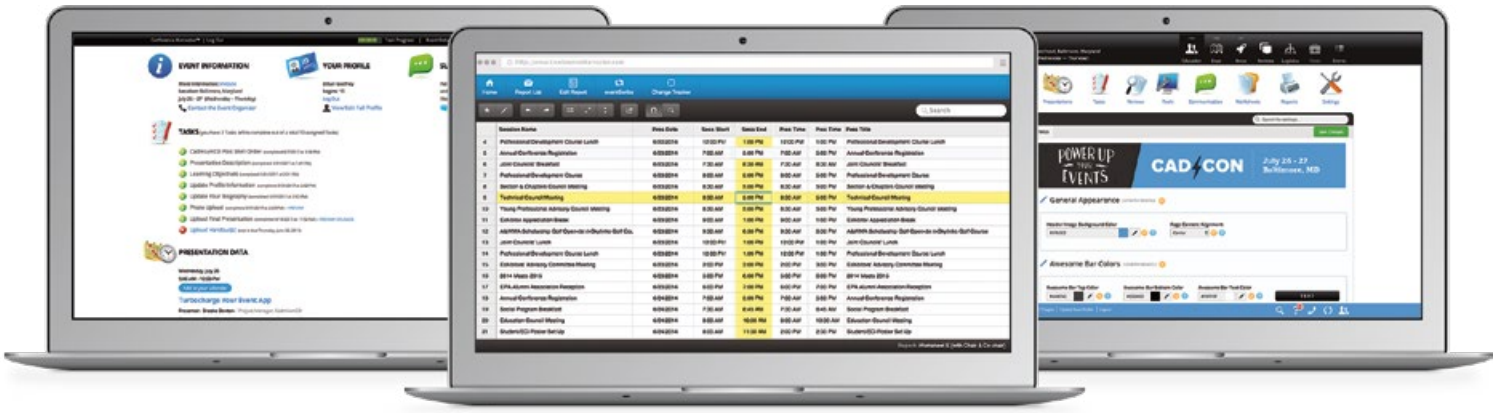
Hundreds of meeting planners use Education Harvester to collect, manage, and share content for their events.

- Speaker Profiles
- Learning Objectives
- Session Details
- Disclosures
- Travel Information
- Contracts
- File Reviews

Associations and Corporate Markets

Associations host meetings, conferences, and small chapter events each year. Corporations host users groups for clients and employee training sessions. Collecting content from speakers and managing multiple assets for these events can be a challenge. Conference Harvester makes it easy to collect, manage, and share content from multiple events.

Speaker Task list in the Education Harvester



Collect Content

- Collect speaker biographies, photos and session materials.
- Contracts, disclosures, travel requirements and more
- Task-Based Data Collection
- Custom forms
- Collect Financial Information

Manage Content

- Presentation Management
- Session Scheduling
- myCadmium Event Dashboard
- Email Communication Tool

Customize Content

- Custom submitter & reviewer site settings
- Upload branded banners and change color schemes
- Open and close submissions and reviews with opening and closing dates
- Display contact information and upload resources for users

The CadmiumCD Difference

The Conference Harvester is the brain of CadmiumCD's event management platform and feeds all of your event data into the myCadmium Platform. You'll never have to worry about using several disjointed systems again!

Integrates with the myCadmium Platform

Abstract Scorecard
Migrate call for papers and abstracts submissions directly to the Education Harvester, and pull speaker information directly from the Scorecard.

eventScribe® Platform
Auto-populate content on eventScribe Event Apps, Websites, ePoster galleries, using the Education Harvester. Create, click, launch... It's as easy as that!

Digital Signage
Push session, speaker, and conference data to digital signage. Breakout room signage, social walls, and schedules-at-a-glance have never been easier.

Visit go.cadmiumcd.com/ed-harvester to learn more!

Made Just For You

Customize the Harvester the way that works for you. CadmiumCD offers three tiers of plans - Express, Standard, and Pro - for both the Expo and Education Harvesters. Explore each product to find out which will work for you.

Learn more at go.cadmiumcd.com/ed-harvester

What Are Clients Saying About the Education Harvester?

"I'm told when you start right, you end right! That's the definitely the case with my CadmiumCD experience. Year after year I find the products and support team spot on!! As a team of one at my organization, having CadmiumCD support has been invaluable to the success of my program. [Conference Harvester] is extremely user friendly for both myself and speakers that utilize it. We've definitely taken a step in the right direction by going with CadmiumCD for our meeting management needs!"

Hallia Baker , Events Manager
Center to Advance Palliative Care

Want to Know More About Education Harvester?

Follow The Link or Scan The QR Code Below for More Info!

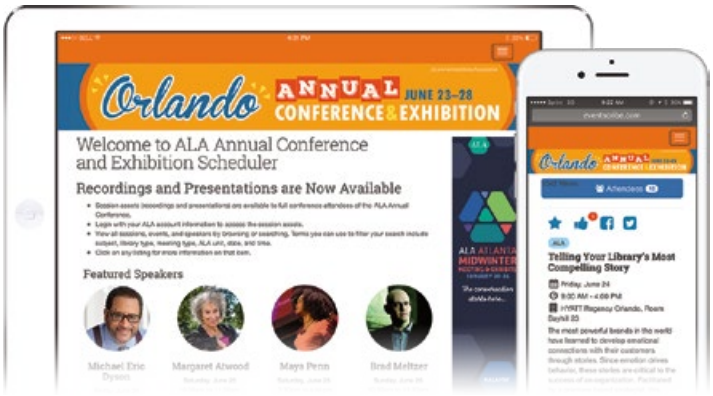
go.cadmiumcd.com/ed-harvester

Sharing Your Event Content

eventScribe® Websites

Event Scheduler & Content Hub

Integrate content management for speakers and exhibitors and have it communicate with a native app. Simplify the constant and challenging stream of updates with eventScribe Websites.



Your Conference Website, Perfected

Don't settle for second best. eventScribe Conference Websites are not all static pages and plug-ins. They're a hub where your speakers, exhibitors, and attendees can share content, connect with each other, and plan their experience at your event. eventScribe Websites can be used as your primary domain, or as a microsite to compliment your conference website.

Event Scheduler
Attendees can add sessions to a schedule, and even add personal meetings.

Sponsor & Exhibitor Options
List exhibitors and display sponsor badges on sponsored sessions.

Share Presentation Materials
Manage speakers, exhibitors, and logistics with one unified system.

Communication Tool
Send attendees marketing emails with information about the website and login details.

Attendee Networking
Attendees can view other users and send messages directly to colleagues.

Security Features
Configure your website to be open to the public, attendees only, or various access levels.

Interactive Floor Plans
Share a digital map of your exhibit hall with attendees.

Custom Design Options
Completely customize the look and content of your Website's schedule and static pages.

The Ultimate Event Experience

How the eventScribe® Websites Meet Your Needs

For All Event Stakeholders

- Educational Events
- Annual Meetings
- Conferences
- User Group Meetings
- Training Summits

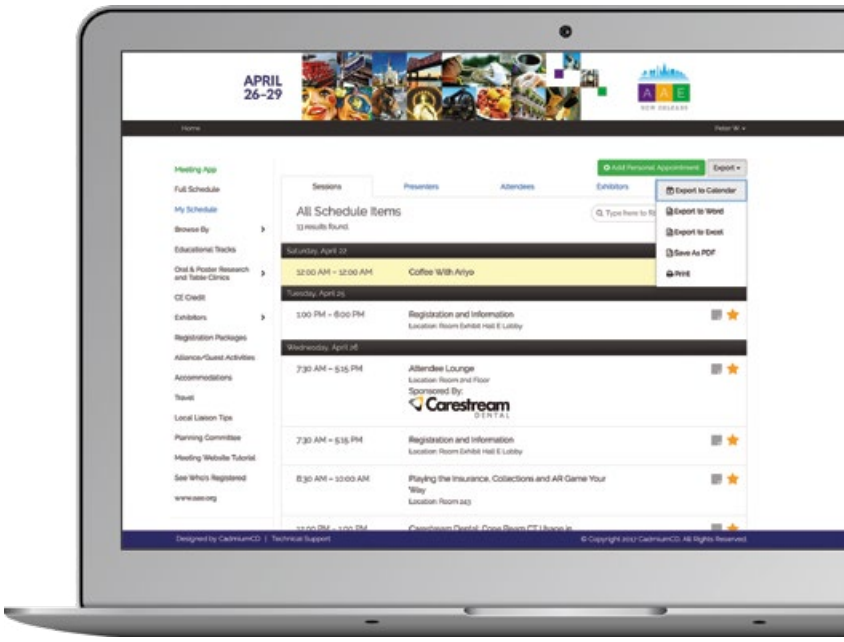
Events, Meetings, and Conferences

Hundreds of meeting planners use eventScribe every year to engage attendees, deliver content, and build exceptional experiences for sponsors and speakers.

- Attendee Networking
- Social Engagement
- Slide, PDF, & Video Sharing
- Speaker & Exhibitor Profiles
- Attendee Profiles
- Built-in Floor Plans

Associations and Corporate Markets

Associations deliver content year-round from their annual meetings/chapter events to their attendees and members pre and post conference. Corporations deliver content from training sessions and user groups to employees, prospects, and customers.



Personal Attendee Schedule on an eventScribe® Website

Speaker Profile Pop-up on the eventScribe® Websites

For All Event Stakeholders

Attendees

Give your attendees the ability to plan their schedules, add personal meetings, filter presentations, share content on social media, and network with other attendees before, during, and after conference.

Event Speakers

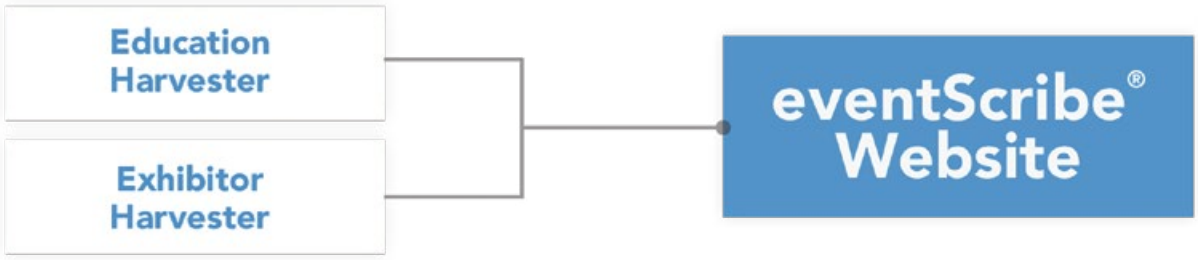
Have your speakers provide their biography and photo, allow them to engage with attendees, and share their valuable content.

Sponsors and Exhibitors

Share sponsors & exhibitors with attendees, increase engagement with company profiles, and allow attendees to connect directly with exhibitors. Sponsors & Exhibitors will become thought leaders by sharing content with attendees.

Meeting Planners and Event Managers

Deliver amazing Education experiences to your attendees. Manage simultaneous sessions, and generate more revenue by up-selling sponsorships. Integrate with other CadmiumCD products to easily keep your branding consistent.



The CadmiumCD Difference

eventScribe Websites are seamlessly integrated with CadmiumCD's Event Content Management Platform. It's also easy to use the registration or association management system you want with Single Sign On (SSO) integrations with your registration provider or association management software.

Integrates with the myCadmium Platform

Conference Harvester
Pull session data from Speaker & Exhibitor Harvesters to auto-populate content, presentation information, and exhibitor profiles. It's as easy as create, click, and launch!

eventScribe® Platform
The entire eventScribe Platform works together. The eventScribe Mobile App, Survey & Evaluations, Interactive Floor Plan, and Digital ePosters can seamlessly be integrated into your Website – Give your attendees the ultimate experience before, during, and after the event.

Digital Signage
Display your conference's schedule-at-a-glance, social media walls, room session details, and more without updating data in more than one place.

Visit go.cadmiumcd.com/websites to learn more!

Beyond DIY Websites

Contact team members, vendors, and other stakeholders at the touch of a button. Create to-dos and prioritize tasks so your team can react to your conference's needs in real time. Best of all, you can access notes, tear sheets, room setups, and other logistics details, all from their event app.

Learn more at go.cadmiumcd.com/websites

What Are Clients Saying About eventScribe® Websites?

"Our educational program is robust and Cadmium was able to provide a wonderful program display for our website. The system was able to display those items key to our success including sponsor recognition. Plus, the appearance of the display was very attractive and worked seamlessly with our website."

Janis Knoetzel, Scientific Program Manager
Western Veterinary Conference

Want to Know More About eventScribe Websites?

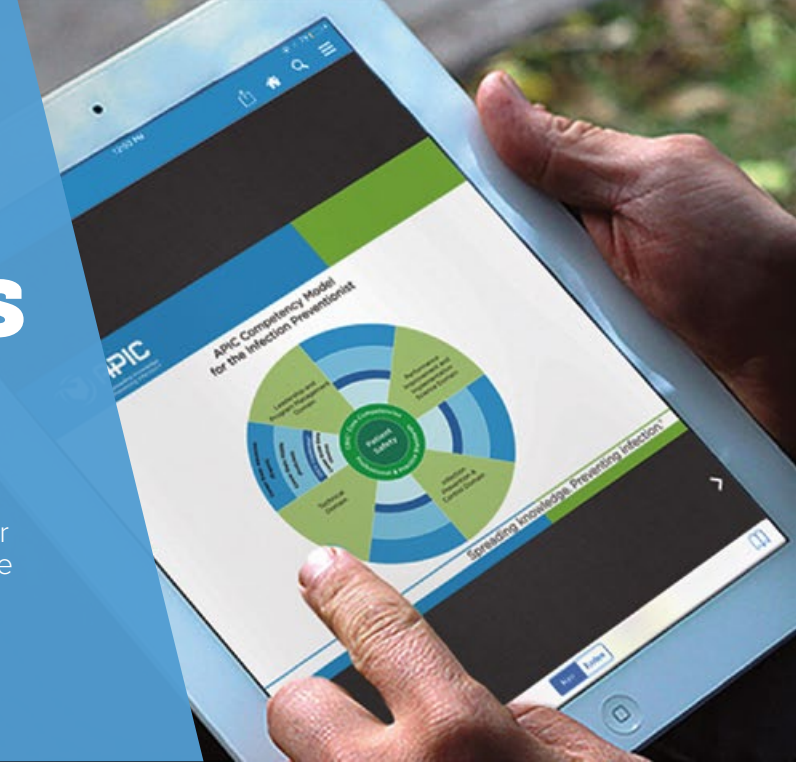
Follow The Link or Scan The QR Code Below for More Info!

go.cadmiumcd.com/websites

eventScribe® ePosters

Digital Posters for any Event

Engage your attendees by upgrading your conference poster galleries. Perfect for conferences, events, and meetings in the association, medical, and corporate spaces.



Engage Your Attendees With Digital Conference Posters

Let your attendees bring your event's poster gallery home. CadmiumCD will help you digitize presenter posters onto an online ePoster gallery through the eventScribe platform. Attendees can access it from their computers, smartphones, and tablets.

Searchable

Attendees can find posters by searching for any word used in a poster title, abstract, keyword list, or presenter list.

Stunning 4K Quality

Posters are displayed in ultra high definition, so attendees can zoom in on the smallest details.

Browse Types

Attendees can choose to view a list of presenters and posters, view all posters at once, or view the most popular.

Note Taking

Users can take notes on the posters, and can print, email, or download a summary of their saved notes and bookmarked posters.

Interactive

Users of the ePoster Gallery can login, take notes, rate posters, and select favorites. The info is easy to share so that users can continuously educate themselves and others.

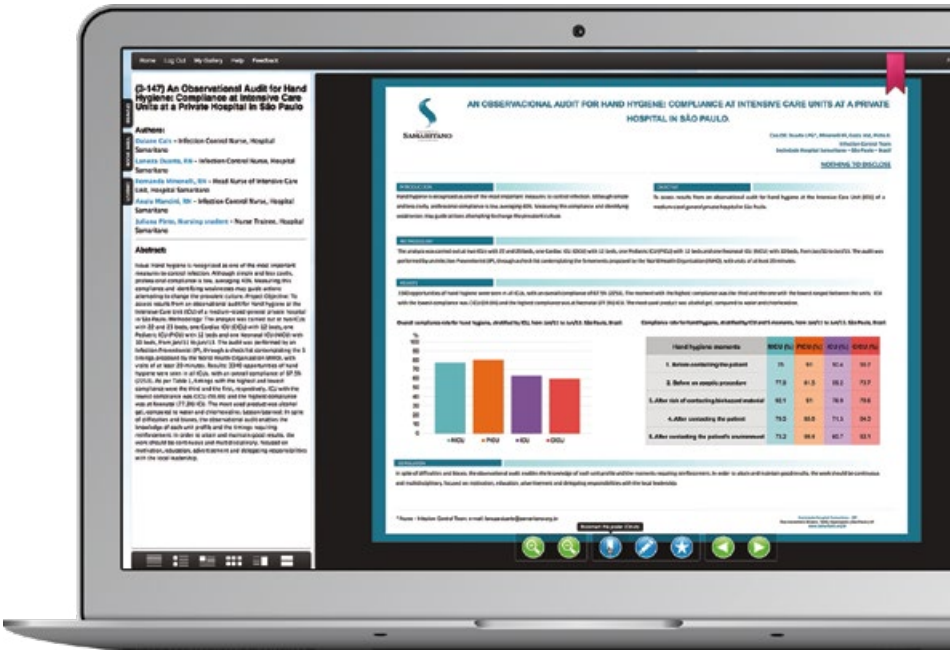
Bookmarking

Users can mark their favorite posters so they can return to them later. They can even browse different subjects so they can narrow posters down to only subjects that are relevant to them.

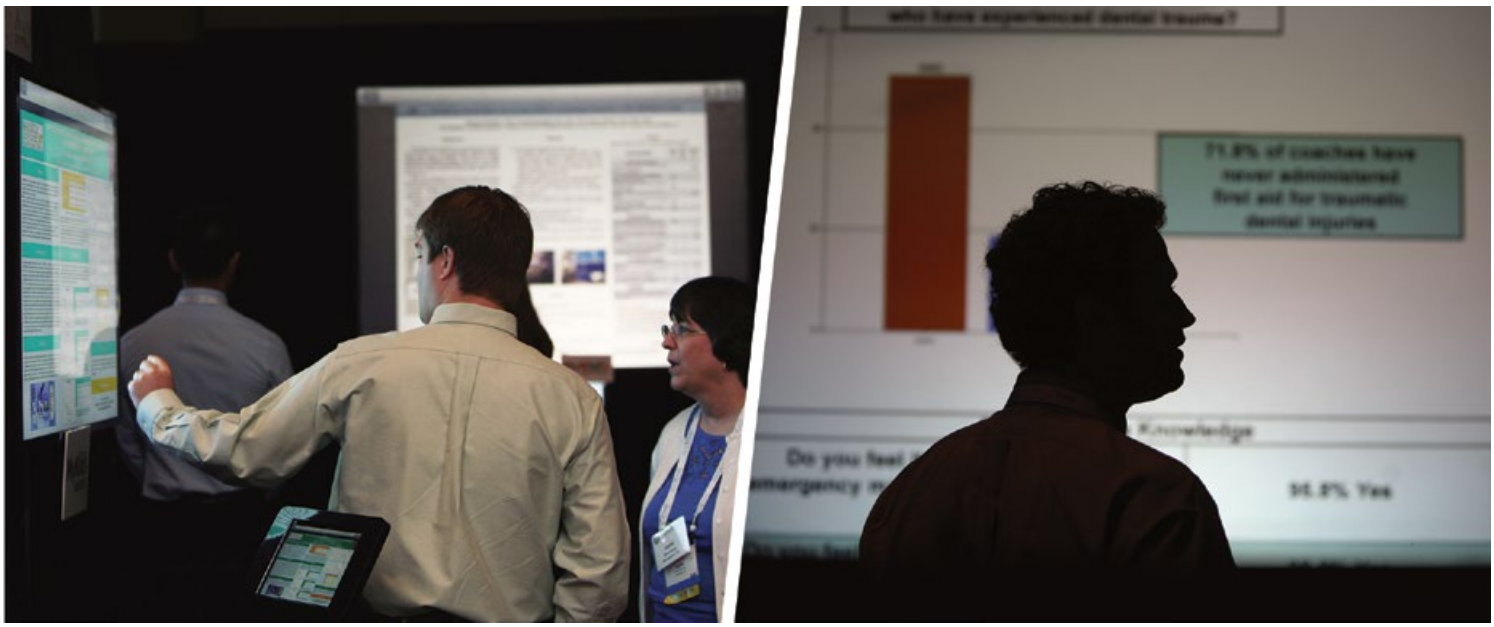
An Interactive Experience

Collect Posters & Manage Presenters

- Collect content from presenters using the Conference Harvester
- Customize branding and functionality
- Dictate file size and quality requirements



*View of Poster and Abstract in ePoster Gallery



Display Posters Onsite

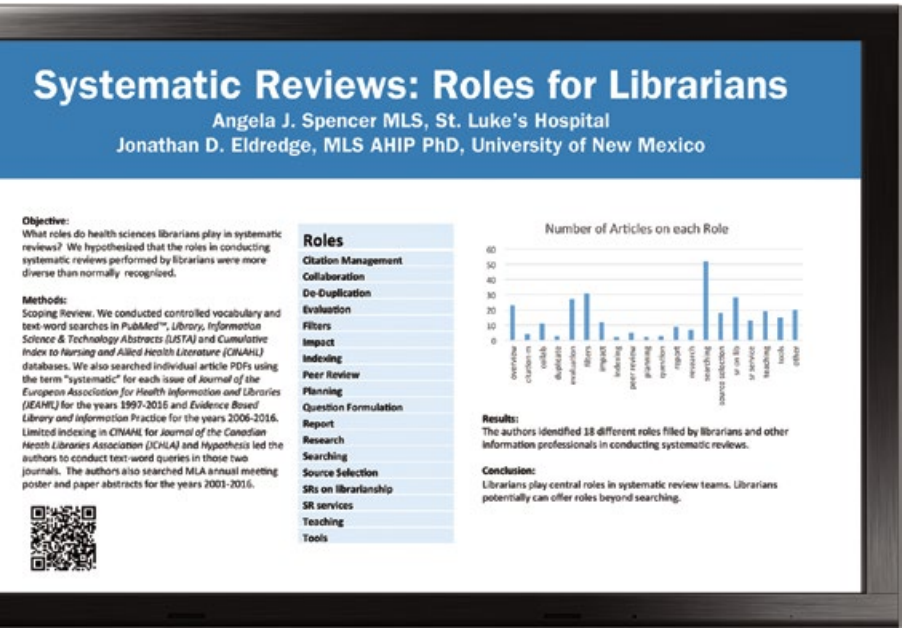
Say goodbye to printing your event posters. Share the ePosters on monitors at your event and deliver posters onsite via digital displays.

Share Posters With Attendees

Share posters with attendees via the eventScribe App. Give attendees tools to take notes, share posters via social media, and more. No need for attendees to take photos of posters anymore!

The CadmiumCD Difference

Make your posters part of the event experience. eventScribe ePosters integrate with eventScribe Apps, Websites, and Digital Signage so you can deliver high quality posters on the platforms your attendees use. Manage poster content and presenters using CadmiumCD's Education Harvester so all your content and data is housed in one easy-to-manage software system.



Integrates with the myCadmium Platform

Abstract Scorecard
Collect and review poster abstract submissions, permissions agreements, keywords, and more.

Conference Harvester
Send emails to selected presenters, collect additional information, and manage presentation times.

eventScribe®
Push poster and presenter content to your eventScribe Conference Website, Event App, and ePoster Gallery to engage and share with attendees.

Digital Signage
Display your conference's digital poster gallery on search-able and interactive digital displays. Provide a tablet stand to attendees for increased engagement.

Visit go.cadmiumcd.com/posters to learn more!

Get the Most out of Your Posters

Build a stronger community that is focused on collaboration. If you require user logins, you'll get a complete breakdown of feedback and usage analytics, so you are able to constantly enhance your educational goals.

Learn more at go.cadmiumcd.com/posters

What Are Clients Saying About eventScribe® ePosters?

"Using CadmiumCD, along with the support and assistance from their team members, we could effectively manage the conference in the user-friendly system. CadmiumCD provided us one-platform to collect and review abstracts along with gathering presenter and poster presenter information. All the information easily migrated into the online program and mobile app. We received rave reviews from our conference participants who mentioned they LOVED the mobile app and the ability to take notes on the presentations and posters."

Cheryl Mallory, MSN, RN-BC, Director
Versant Holdings, LLC

Want to Know More About eventScribe ePosters?

Follow The Link or Scan The QR Code Below for More Info!

go.cadmiumcd.com/posters

eventScribe® Floor Plan

Interactive Trade Show Floor Plans

Create floor plans, sell booth space, and deliver an amazing event experience your attendees will love.

Customize the Attendee Experience

Communicate your brand identity with custom colors, logos, and branding. Highlight sponsors with alternative booth colors. Give attendees tools to search or browse vendors, view exhibitor profiles and documents, and even download a PDF printout of your floor plan.

For Meeting Planners

Custom Areas

Highlight social areas, speaker sections, sponsor booths, poster galleries, and much more with the WYSIWYG interface.

Simple Management

Booth payments, purchase sponsor options & anything else you collect from exhibitors is updated instantly on the expo floor plan!

Instant Changes

Click & drag booths to alter locations, pull & drag to change booth sizes, and pick any color to highlight booths instantly.

For Attendees

Curated Experiences

Highlight and favorite booths, write notes about exhibitors, and find products easily.

Simple Navigation

Search by category, company, and more. Plus, locate exhibitors on the floor plan quickly and efficiently.

More Than A Floor Plan

Download exhibitor brochures, white papers, and more, or learn more about the company with social-enabled exhibitor profiles.

For Sponsors & Exhibitors

Reserved Booths

See which booths have been reserved and which ones are available. Select booths, payments, and upload content all in one system.

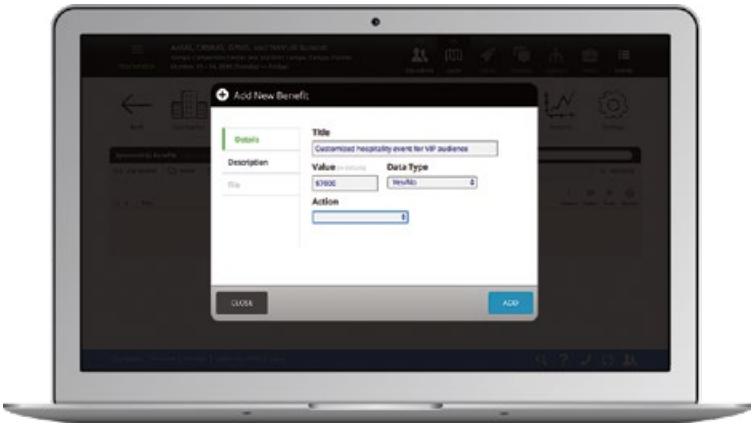
Sponsor Purchases

View options and purchase sponsorship items like ads, banners, app recognition and more from the same platform.

Sponsor Recognition

Exhibitors' opportunities to shine are endless. Sponsor scavenger hunts, conference websites, event apps and more.

Everything for Your Trade Show



*Adding Sponsorship Benefits Screen

Collect Content

- Collect content from exhibitors
- Sell booth space more efficiently
- Upgrade exhibitors to sponsorship options
- Fill your ad space across multiple digital channels
- Floor Plan with Booth Selection
- Advertising in eventScribe Apps and Websites
- Digital Contracts
- Sponsorship Sales Module

Manage Content

- Set priority points
- Communicate with key contacts
- Robust data editing in dynamic online spreadsheets
- Exhibitor Task Management
- Email Communication Tool
- Exhibitor Contact Database
- Worksheets & Reports

*Exhibitor Details Worksheet Editor

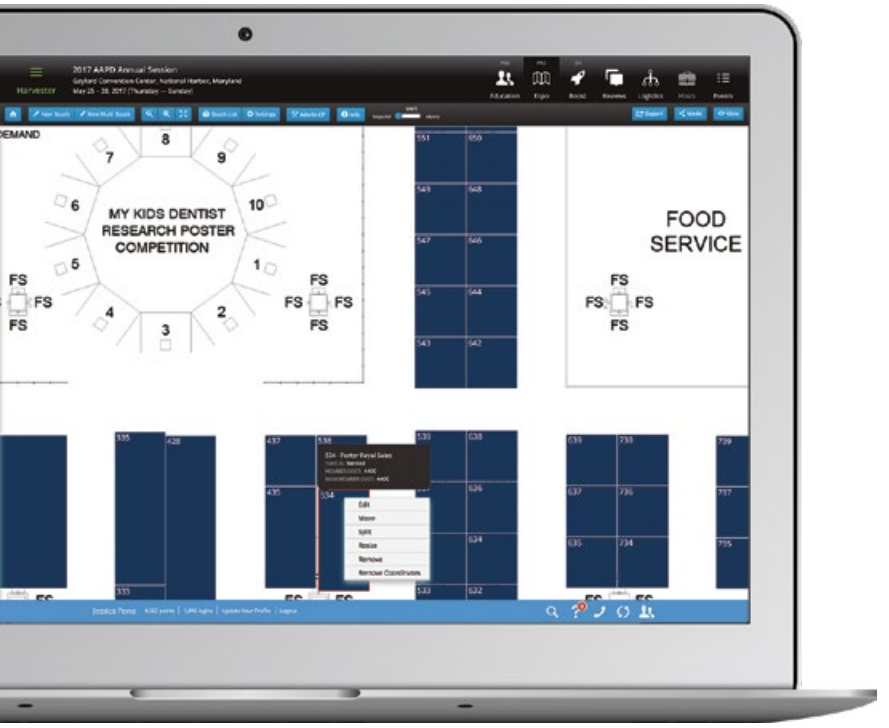
*View of a live eventScribe Floor Plan Site

Share Content

- Display exhibitor details to attendees through websites, apps, floor plans, and more
- Integrated with eventScribe Floor Plans
- Integrated with eventScribe Websites
- Integrated with eventScribe Apps

The CadmiumCD Difference

The eventScribe Floor Plan seamlessly integrates with CadmiumCD's Event Management Platform. Save time by managing presentation details, exhibitors, ePosters, apps & websites, and more all in one easy-to-use system. The powerful back-end tools make CadmiumCD's platform the best way to collect, manage, and share event content.



Integrates with the myCadmium Platform

Conference Harvester

The eventScribe Floor Plan displays exhibitor and sponsor details via information collected via the Expo Harvester. Companies can also sponsor sessions, which can be collected and displayed through the Education Harvester.

eventScribe® Platform

The entire eventScribe Platform works together. Data pulled from the Conference Harvester is transferred to eventScribe. Attendee favorites and exhibitor data is shared between the eventScribe Website, App, and Floor Plan. ePosters and Conference Proceedings are also available.

Visit go.cadmiumcd.com/floorplan to learn more!

From Digital to Print

Attendees also have the option to download a PDF of your trade show floor plan to take with them. We automatically format the PDF so it is easy to read and highlights the booths that attendees plan to visit. They can simply print it out and slip it in their pockets, or keep it stored digitally. It can even be used as a one page splash map in your trade show brochure!

Learn more at go.cadmiumcd.com/floorplan

What Are Clients Saying About the eventScribe® Floor Plan?

"[For our conference] using CadmiumCD has meant that we are able to coordinate the whole event in-house rather than engage an external PCO which has saved money as well as give us a great "buy in" regarding the direction of our conference. In fact we have already recommended CadmiumCD to at least three other associations and would have no hesitation in suggesting others to explore its many features. The CadmiumCD team allocated to our various modules are exceptional and always on the end of the email for help - even in Australia!"

Lorraine Duffy, Chief Executive Officer
Parking Australia

Want to Know More About the Floor Plan?

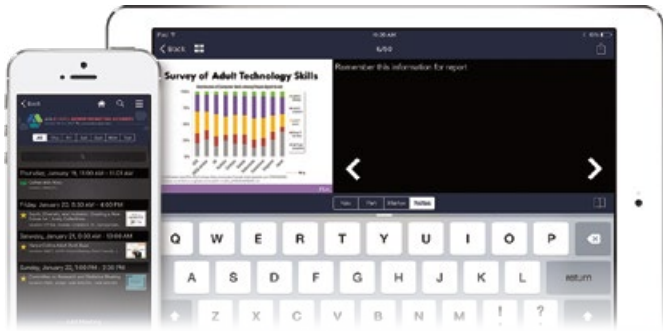
Follow The Link or Scan The QR Code Below for More Info!

go.cadmiumcd.com/floorplan

eventScribe® App

Educate & Engage Your Attendees

The eventScribe® App works for educational meetings, trade shows, and conferences. Note-taking in sessions, surveys and evaluations, floor plans, and social networking features make this the most robust app on the market.



Uniquely Your Own Event App

Customize icons, buttons, and banner ads. A flexible tile design gives you the look and feel you want for every event. You can even link to external websites with an in-app browser. The best part? Attendees can take notes, highlight text, and draw on slides, plus access a digital floor plan of your expo hall.

For Meeting Planners

Expo Floor Plan
Share a digital map of your exhibit hall with attendees.

Sell Sponsorship & Generate Revenue
Sell more ad space to your sponsors, and display ads in a variety of ways in your event app.

Share Valuable Content
Segmented push notifications, digital grab bags, schedules and sessions, a news feed, and more!

Measure Success with App Analytics
Make educated decisions for future events with comprehensive app engagement data.

For Attendees

Note-taking & Bookmarking
Annotate directly on audio synced slides and bookmark specific slides to view at a later time.

Create & Share Schedules
Attendees can schedule sessions and personal items, then sync with their own calendars!

Personal Summary
Notes are automatically compiled and displayed on an online personal summary.

Social on Steroids
Attendees can view and communicate with other app users, speakers, and exhibitors.

Perfect for Planners & Attendees

How the eventScribe® App Meets Your Needs

The Highest and Most Rated Event App

Attendees love the eventScribe App. With an average of over 1 hour of interaction per user, it's no wonder eventScribe is the highest rated event app on the market.

Events, Meetings, and Conferences

Hundreds of meeting planners use eventScribe every year to engage attendees, deliver content, and build exceptional experiences for sponsors and speakers.

- Attendee Networking
- Social Engagement
- Slide, PDF, & Video Sharing
- Speaker & Exhibitor Profiles
- Attendee Profiles
- Built-in Floor Plans

Associations and Corporate Markets

Associations deliver content year-round from their annual meetings/chapter events to their attendees and members pre and post conference. Corporations deliver content from training sessions and user groups to employees, prospects, and customers.

*Custom Homescreen and note-taking the eventScribe® App

*The Expo Floor Plan, Scavenger Hunt, and ARS in the eventScribe® App

Keep Attendees 100% Engaged

Configure Your Attendee's App Experience

Customize your app to focus on the content you want to share with attendees. Whether it be custom browse-by filters, your expo floor plan, or your ePosters - We've got your covered.

Gamification

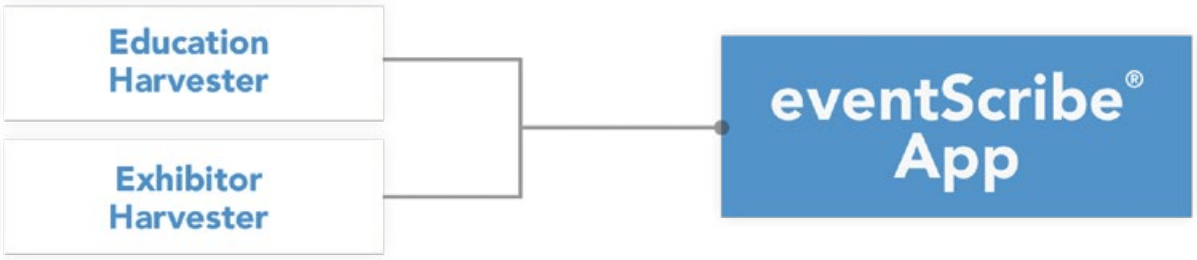
Create more sponsor opportunities and engage attendees with the Scavenger Hunt! Exhibitors submit trivia questions and attendees visit booths to get answers and win prizes. You can even broadcast a live leaderboard and view in-depth statistics.

Social Audience Response System

eventScribe takes audience response one step further. In addition to live polling, attendees can ask speakers questions in real-time, connect on social media, post comments on presentations, and share presentation notes with others!

Directory App

Attendees download one app and can access any of your events they attend.



The CadmiumCD Difference

The eventScribe Event App is seamlessly integrated with CadmiumCD's Event Content Management Platform. Save time by managing your presentation details, exhibitors, ePosters, Interactive Floor Plan, and more all in one easy-to-use system. The Powerful back-end tools make CadmiumCD's Platform the best way to collect, manage, and share your event content.

Integrates with the myCadmium Platform

Conference Harvester
The eventScribe App displays speaker, exhibitor, and poster data via the Conference Harvester. Changes in the Harvester automatically display within the app.

Data collected in the Harvester tasks automatically fill in the Speaker, Presentation, and Exhibitor profiles in the app.

eventScribe® Platform
The entire eventScribe Platform works together. Data pulled from the Conference Harvester is transferred to eventScribe. Schedule favoriting is shared between the App and Websites. ePosters, Conference Proceedings and Interactive Floor Plan can also be integrated with your app.

Visit go.cadmiumcd.com/app to learn more!

Manage Your Event Onsite with eventScribe Boost

Contact team members, vendors, and other stakeholders at the touch of a button. Create to-dos and prioritize tasks so your team can react to your conference's needs in real time. Best of all, you can access notes, tear sheets, room setups, and other logistics details, all from their event app.

Learn more at go.cadmiumcd.com/app

What Are Clients Saying About the eventScribe® App?

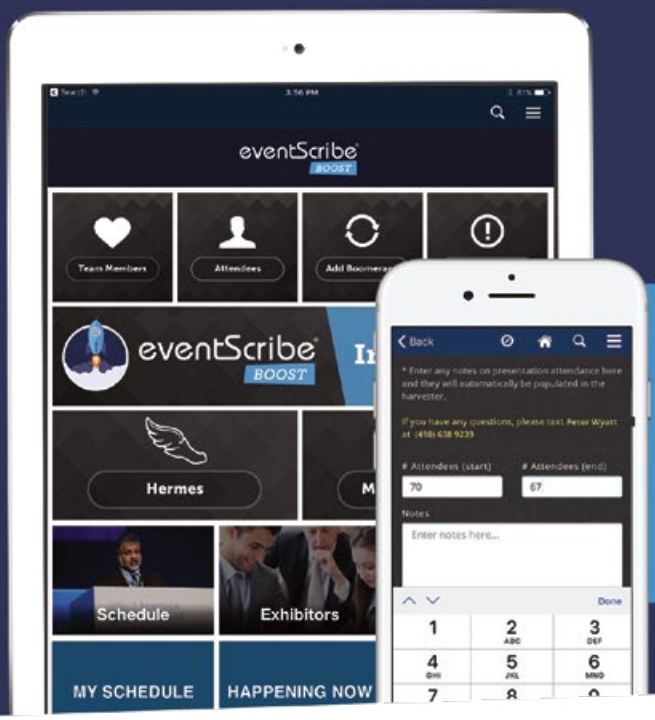
"Overall, the mobile app was well received by attendees, exhibitors and staff at our event... Cadmium CD has an amazing product, along with exceptional staff that make it a pleasure working with them. I've worked with them on a 10,000+ attendee convention and a 1,000+ attendee convention and received the same level of service on both conventions. Its great to know what you can expect from a vendor partner! I would highly recommend them for any size meeting!"

Samantha Cribari-Starr, Marketing Event Manager
Carestream

Want to Know More About the eventScribe App?

Follow The Link or Scan The QR Code Below for More Info!

go.cadmiumcd.com/app



eventScribe® BOOST

Boost Your Events!

Enhanced app functionality: React to on-site experiences in real-time, access contacts, and view logistics details, all from your smartphone.

www.eventscribe.com/boost

Customized Experience

Your speakers, vendors, and staff have enhanced features in the app that attendees don't see.

Ditch the Walkies

Call or text team members, vendors, and attendees at the touch of a button.

React to Problems

Access notes, tear sheets, room setups, and other logistics details, all from your event app.

Finally, a Meeting App for Event Planners

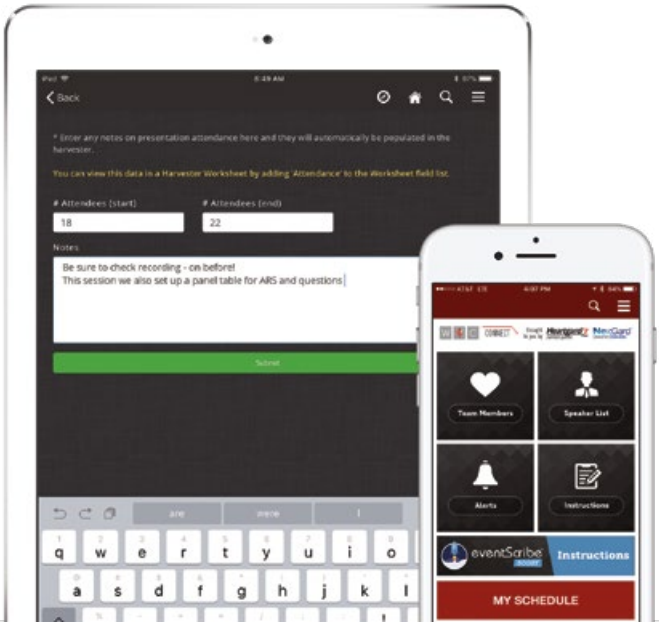
eventScribe Boost personalizes experiences for each of your stakeholders, so everyone can get the most out of your event.

- Your speakers can access the speaker ready room's location and schedule.
- Your vendors can access the full phone list of people holding the meeting.
- Your volunteers can record notes on a session and its attendance record.

Hermes

Speaker Ready Room Software

Hermes is an onsite network that allows you and your speakers to make instant updates to presentations, room details, and event technology you use around your conference and trade show.



Say Hello to the 21st Century Speaker Ready Room

The login process is so simple, speakers will be amazed. The mobile app allows A/V technicians to access speakers information instantly.

A/V technicians can see which speakers are VIPs, view notes about the speakers, and act accordingly.

Speakers can alert technicians to problems in presentation rooms for instant support.

The Power of Hermes

Every change made in the speaker ready room is instantly updated in the presentation rooms, ready when your speakers arrive. Attendees will also have the most recent changes readily available in the event app, so they can take notes and follow along with sessions perfectly.

**Speaker see this screen before they present*

Simple Onsite File Management

Magical Login Process

- Logging in at the Speaker Ready Room feels magical with Hermes. Speakers simply scan a laptop screen with the eventScribe app and automatically log in.
- A/V technicians can also look up speakers via the app to scan them in. Speakers are amazed **every** time!

Collect & Share Data

- Connect up-to-date content and information.
- Push content instantly and keep attendees informed.
- Connected with eventScribe Boost for onsite meeting management in the same app attendees use.
- Content uploaded in the speaker ready room is instantly pushed to the eventScribe App and Website.

**Education Harvester Onsite Presentation Management*

**Speaker and Presentation Abstracts in eventScribe App*

Manage Speakers On the Go

- Hermes Speaker Ready Room integrates with eventScribe Boost! With Boost, speakers can view speaker ready room hours, their personal schedule, and questions and notes from their presentations.
- Meeting Planners, A/V Technicians, and other staff can view speaker information and send messages to speakers instantly from the app.

What Are Clients Saying About Hermes Speaker Ready Room?

"This has probably been my best experience with a vendor. CadmiumCD went above and beyond when providing customer service during the conference. Specifically, Jeremy, who was in our speaker ready room, was such a professional and became part of our OR Manager family by the end of the conference. He foresaw complications that could have caused issues for us before they could occur and provided hands-on, timely customer service to our speakers. We are extremely grateful!"

Brianna Bruce, MS, Conference Manager
Access Intelligence

Want to Know More About Hermes?

Follow The Link or Scan The QR Code Below for More Info!

go.cadmiumcd.com/hermes

eventScribe® Digital Signage

Digital Signage

Engage your attendees in multiple way. Use eventScribe Digital Signage Software to display session and speaker details outside rooms, push live updates from social media to attendees, create a schedule-at-a-glance in the main lobby, and much more.

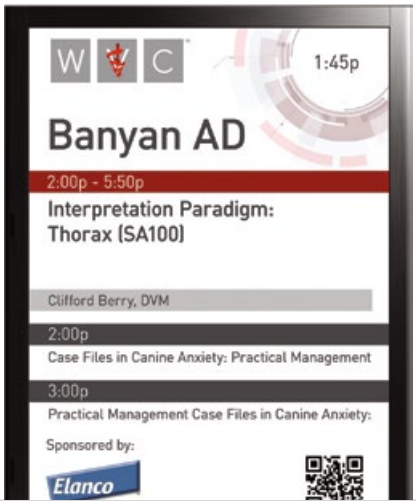
Collect & Push Content in Real Time

Digital Signage on the eventScribe platform is the best way to deliver session details to digital signage around your conference in a beautiful format. With time-sensitive transitions, conference organizers can simply plug and play. Each screen automatically changes as the sessions change within the rooms.

Digital Displays Your Way

- Onsite Poster Galleries
- Scavenger Hunt Leaderboards
- Session Details Room Navigation
- Interactive Floor Plans
- Social Media Walls
- Schedule At-A-Glance
- QR Scanning on Displays
- Scrolling Attendee List
- Sponsorship Opportunities

Digital Signage in Three Steps



Share Session Data in Real Time

- Share session content and information in real time with your attendees.
- Integrated with CadmiumCD's Education Harvester and eventScribe products.

Integrates with the myCadmium Platform

Education Harvester
Make schedule changes in the Education Harvester and update information on digital signage instantly. Everything in one software platform.

eventScribe® Platform
Content pushed to eventScribe Apps and Websites synchronizes with digital signage so attendees always have the right information.

**Schedule At-A-Glance on eventScribe Digital Displays*

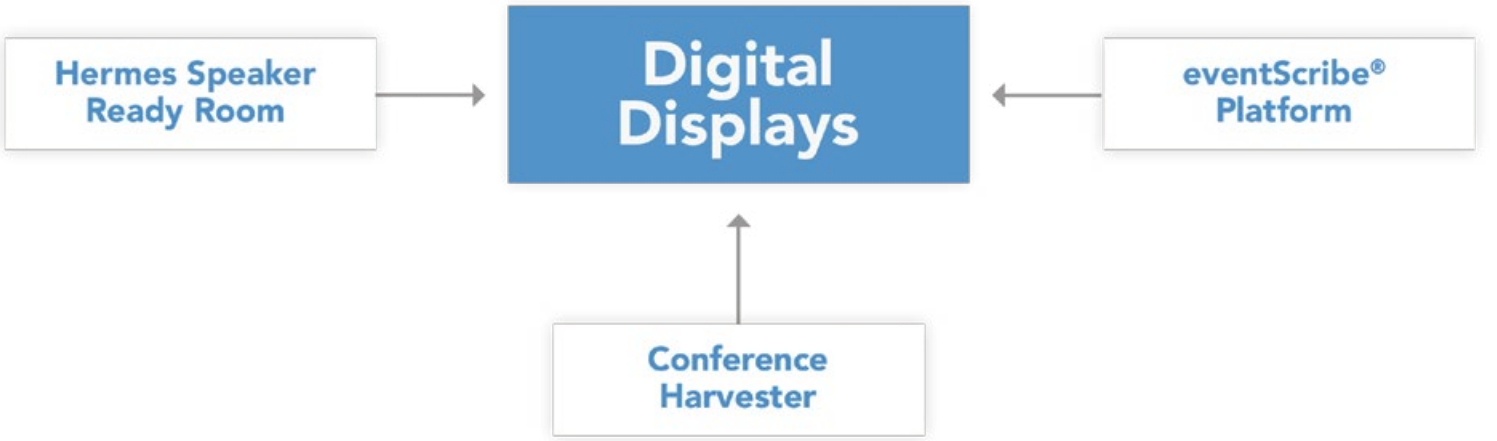
**Social Media Wall on eventScribe Digital Displays*

Share Content Instantly

- Content uploaded in the speaker ready room is instantly pushed to apps, websites, AV, and signage.
- Deliver updated presentation slides and session info to attendees instantly.

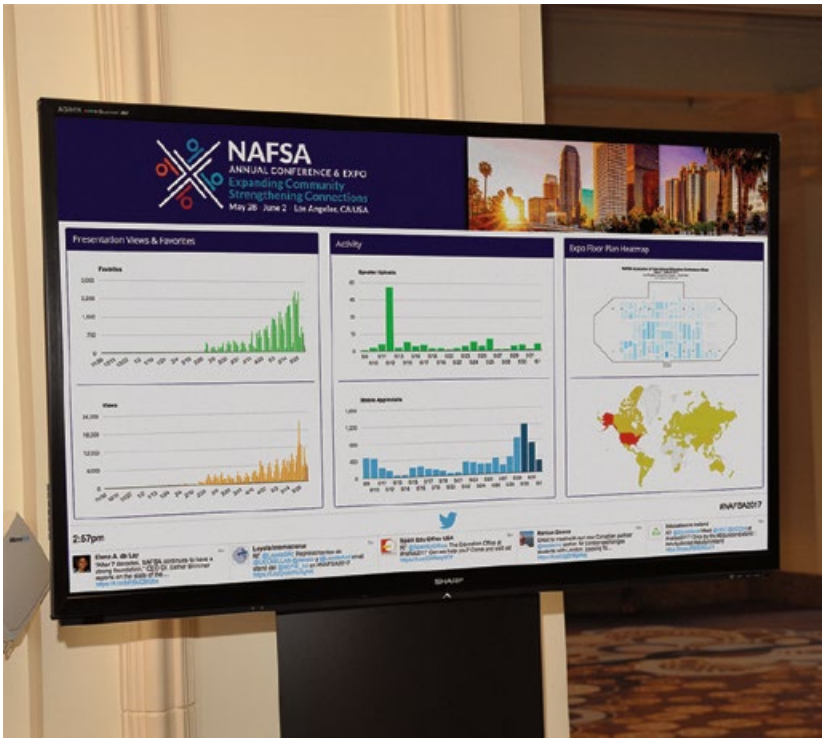
Engage Attendees In Multiple Ways

Place Digital Signage outside presentation rooms, so attendees can easily view a dynamic schedule, see speaker profiles and photos, view upcoming sessions, or scan a QR code with the eventScribe app to download presentation materials instantly to their mobile devices. Use them around your conference venue to remind attendees to download your conference app, notify them of recent news, and to highlight keynotes and special events.



The CadmiumCD Difference

With CadmiumCD, you only need one system for all of your digital signage needs. Anything uploaded by you, speakers, or exhibitors in the Conference Harvester instantly populates to Digital Signage. Speaker biographies, exhibitor profiles, interactive floor plans, and more can be displayed on any screen.



Staff Room Signage

Display a digital sign in your staff room to communicate the usage and success of CadmiumCD products at your events.

Your colleagues and board members can easily monitor details like presentation views, mobile app installs, expo floor plan activity, Twitter updates, and more.

Gamify Your Event With Digital Signs!

Do you host educational scavenger hunts that drive traffic to sponsor booths or special areas around your conference? Now you can display the leaderboard to show your attendees a live view of the top ranking players.

Learn more at go.cadmiumcd.com/signage

What Are Clients Saying About eventScribe® Digital Signage?

"I have worked with many conference and speaker management services and I would put CadmiumCD in the top. With an interface that was easily customizable to what our individual conference required and a content delivery method that allowed changes to happen easily onsite I could not have been happier. Plus, I loved what we could do with the digital signage. What really sets this company apart is their staff. From the start each member of CadmiumCD was present and attentive. They strive to make a meeting planner's life easier. They also have become one of my favorite onsite people to have."

Megan Flatau, Meeting Planner
The American Health Information Management Association

Want to Know More About the Digital Signage?

Follow The Link or Scan The QR Code Below for More Info!

go.cadmiumcd.com/signage

eventScribe® Conference Proceedings

Event Recordings & Distribution

CadmiumCD will record live audio and screen captures from your conference. Since we offer a complete content management and distribution platform, we'll be able to deliver recordings directly to attendees online, in the cloud, and through your mobile event app and website.

No Conference Too Large or Small

We partner with professional organizations, business and trade associations, academic institutions, and event planners to produce live event recording for seminars, meetings, conventions, and other events. Your attendees deserve to take home their conference experience.

Benefits of CadmiumCD Conference Proceedings

A Vendor You Can Trust

Content capture and delivery is handled in-house by CadmiumCD. We don't outsource any work to other companies!

Synchronized Video, Audio & Slides

Speaker videos can be synchronized with audio and slides for an exceptional attendee education experience.

Interactive & Educational Tools

Educational tools like audience response, knowledge hunts, and note-taking are available in the same app attendees consume content.

Monetize Your Conference Content

Sell at All Event Stages

Sell proceedings to attendees as well as non-attendees before, during, and after the conference on your eventScribe website.

Offer Key Cards

Distribute access to the content with custom key cards branded specifically for your organization or conference. Also a great sponsor opportunity!

Location, Location, Location

Include signage around your event and on the plenary slides that include information directing attendees to purchase your recordings.

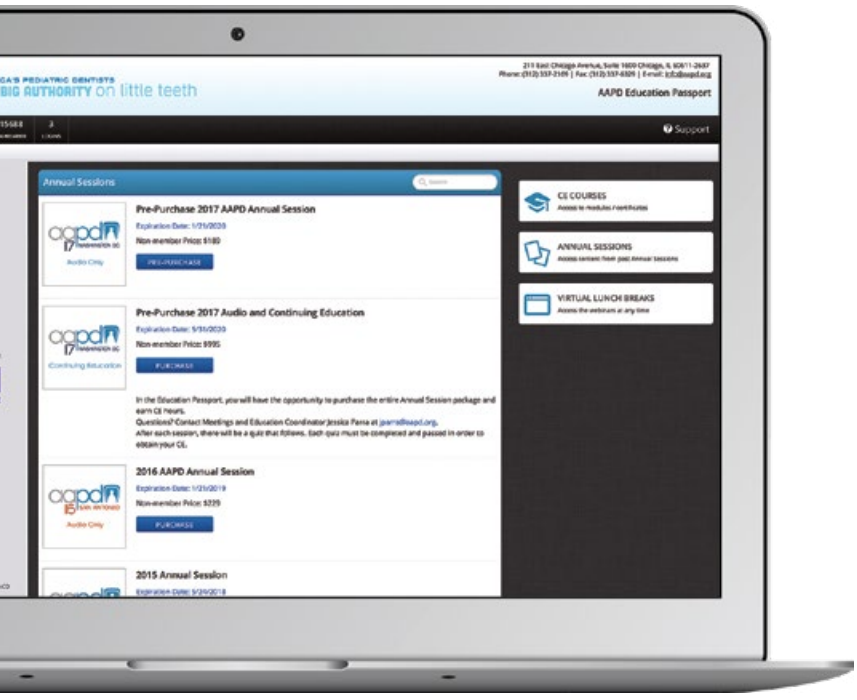
Collect, Manage & Share Content

Capture Content
Our team will live capture your audio and presentation slides, then deliver them to your attendees in 1 of 4 ways.

Manage Content
Collect speaker details and presentation files with the Conference Harvester.

Distribute Content
Share content with attendees online, in the cloud, and through your very own, custom designed eventScribe app.

The Conference Passport



Continuing Education Made Easy
Take your audio recordings to new heights. With the Conference Passport, your attendees get full access to session materials from all your organization's meetings. Proceedings, Presentations, Handouts, and Quizzes all on one platform.

Stamp Your Way to Success
Users can buy access to individual events or they can purchase an annual subscription to stay up to date on all your continuing education opportunities. It's a fun way to track progress and stay on top of new material.

Promote Your Proceedings!
Our unique system is a great way to keep attendees up to date on your latest continuing education proceedings. Users access all your materials from every event through one central portal.

The CadmiumCD Difference

We offer a full suite of event technology & conference management solutions. We'll integrate with your preferred A/V recording vendor or, if you are in need of a vendor, we'll happily fill that role!

Bring Your Event Together with Content On One Platform

Audio Recording & Content Capture
CadmiumCD's audio recording team will capture slide changes and speaker audio, and deliver them in a webinar-style format to attendees.

eventScribe® Platform
Deliver Conference Proceedings content to attendees via eventScribe Website and Apps, plus engage attendees with educational tools like note-taking, audience response, and more.

Conference Harvester
Collect speaker information, disclosure forms, and handouts through a task-based event management software solution that integrates with your App & Website.

Survey Magnet
Deliver quizzes and evaluations to attendees and tie results to specific content. A great way for attendees to track CE credits.

Visit go.cadmiumcd.com/proceedings to learn more!

A Variety Of Options

How will your attendees connect? Whether you choose to distribute your conference through a website or the mobile app, your attendees will be happy to take home your event. They'll gain a custom access key that allows them to login from anywhere at anytime. And our proceedings are always branded to fit your event's color scheme.

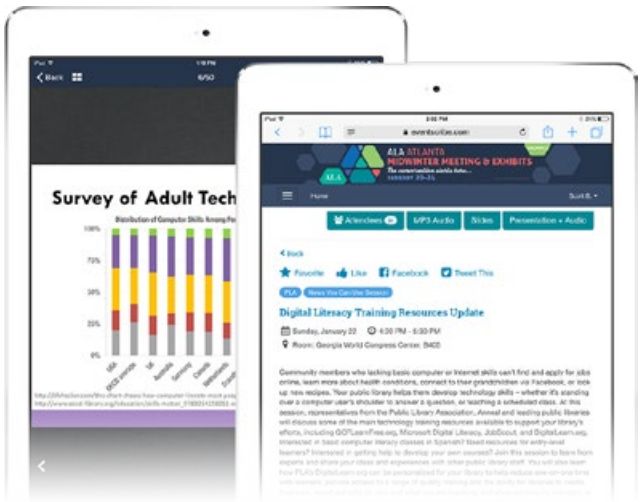
Learn more at go.cadmiumcd.com/proceedings

What Are Clients Saying About Conference Proceedings?

"CadmiumCD is one of the best companies I work with on a regular basis. It is a pleasure to interact with their staff as they are so friendly and helpful... We just use CadmiumCD for our conference recordings, but the things we do use work great and the improvements that have been made in the 7 years we have been a customer have been dramatic. I would recommend any other association or company use Cadmium. They are consistently innovating and making improvements to their range of products. In the future we will hopefully use more cadmium suite products. CadmiumCD will make interacting with a vendor a pleasure every time."

Chris Flow, Assistant Manager e-Content
International & American Associations for Dental Research

Want to Know More About Conference Proceedings?



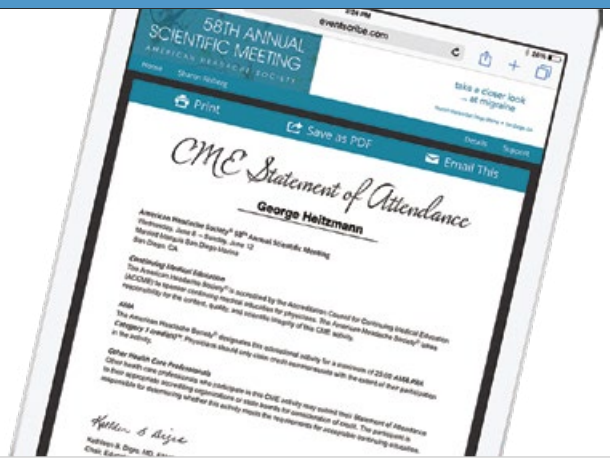
Follow The Link or Scan The QR Code Below for More Info!

go.cadmiumcd.com/proceedings

eventScribe® Survey Magnet

Event Evaluations & Certificates

Craft better experiences for members, attendees, students, and employees, deliver exceptional educational programs with custom CE tools, and understand your events better than ever.



Create Event Surveys, Quizzes, and Evaluations With A Snap!

The completely custom Survey Magnet give you control over branding, access to multiple question types, and the ability to design custom continuing education certificates appropriate for all types of professional accreditations. The best part? Your attendees will have immediate access to certificates without any time consuming effort from you!

Quiz, Survey or Evaluation
Flexible enough to gain insight, test knowledge, or collect feedback.

Multiple Question Types
Choose from different question types to create your most personalized survey.

Certificates of Attendance
Design custom certificates for your attendees and dynamically display credits on them.

Mobile App Integration
Attendees can access the evaluation(s) directly in their eventScribe® App.

Deep Integration with Harvester
Session evaluations automatically include the speaker photos to help attendees accurately evaluate each speaker.

Reporting
Gain valuable insights from attendees, members, and other participants.

Access Survey Magnet Anywhere
Survey Magnet is responsive, so attendees have complete mobile phone access.

Stock Reports
Choose from a series of stock reports, designed to save you time and effort.

Survey Software for Any Event

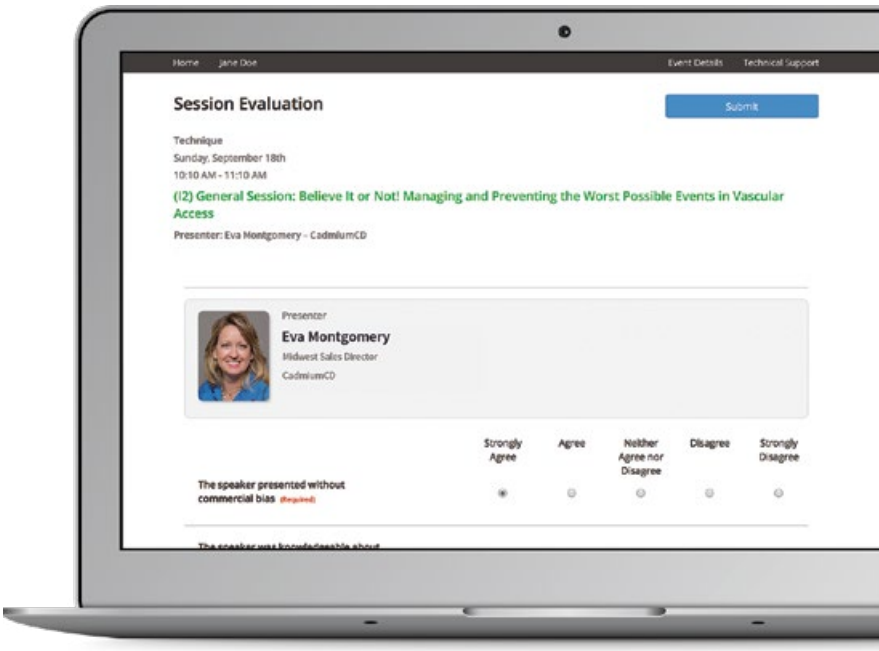
How Survey Magnet Meets Your Needs

Hospitals
Manage activities for educational meetings and grand rounds. Deliver a complete MOC and CME experience to doctors, nurses, and other healthcare professionals. Measure outcomes and insights with data reporting.

Universities
Deliver documents, materials, and quizzes to professionals to test their post-meeting knowledge. Manage continuing education course evaluations and credit tracking. Keep track of data via reporting tools.

Events, Meetings, and Conferences
Was the food good? How was the speaker? What should be done differently next time? Gain valuable insights from your audience so your events just keep getting better.

Associations
Deliver CE tracking and certificates to members. Gain insights from attendees with post-conference evaluations. Manage actions for courses, webinars, and sessions with a task-based attendee management system.

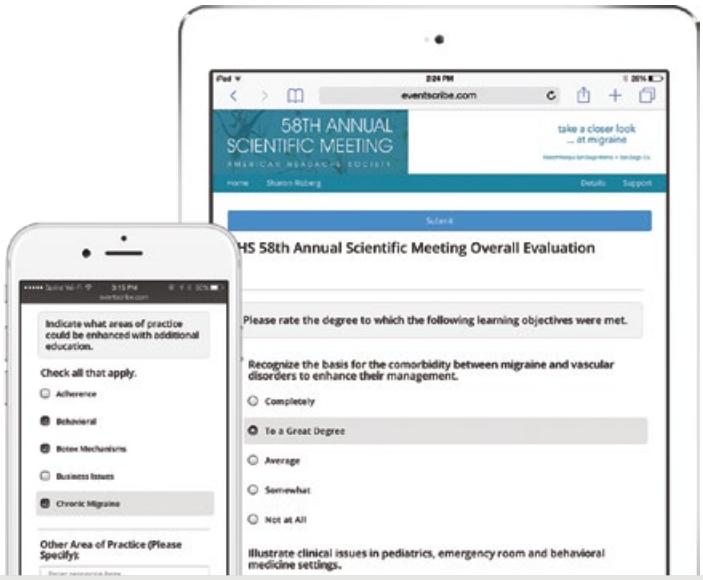


*Example of Session Evaluation in Survey Magnet

What's Your (Question) Type?

Choose from multiple different question types to test member knowledge, gain attendee feedback, and deliver powerful insights to your team. Mix and match question types so you can understand the what, why, and the how of every activity.

- **Multiple Choice**
- **Likert Scale**
- **True/False**
- **Short Response**
- **Multiple Select**

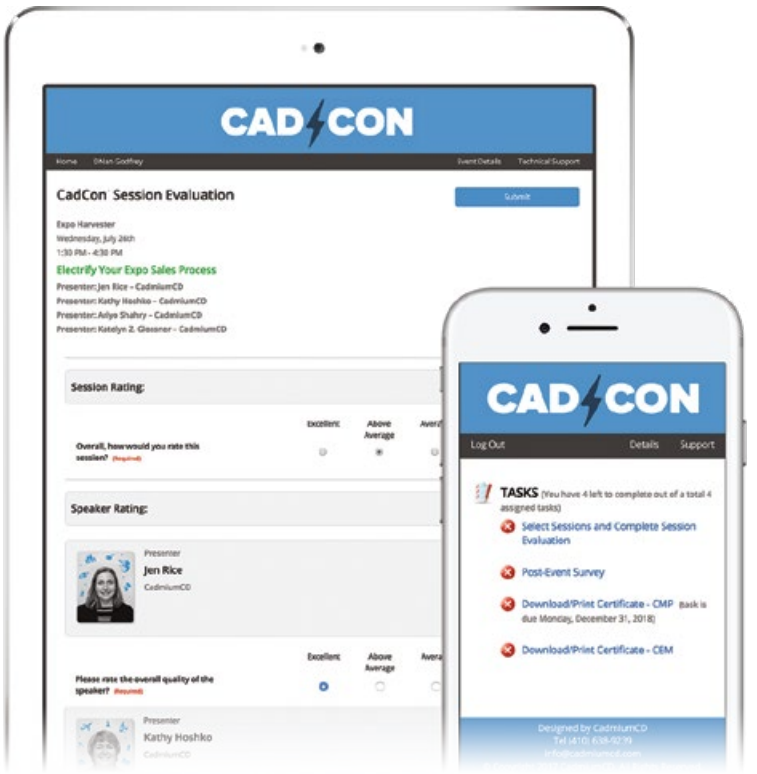


Beyond DIY Surveys

Every Survey Magnet project comes assigned with a project manager who will guide you through set up and implementation.

The CadmiumCD Difference

The Survey Magnet is designed to cut down the time it takes to manage evaluations, surveys, quizzes and all associated processes. Your project manager will teach the finer details of every Survey Magnet.



How Survey Magnet Integrates With myCadmium

Conference Harvester

Pull in session data from the Education Harvester and pre-populate from templated questions. Survey Magnet streamlines question generation and management of the data... and results can be sent back to the speakers!

eventScribe® App

Deliver surveys and evaluations to attendees via the eventScribe app. Attendees can finish up their notes, fill out the required information, and be on their way.

eventScribe® Website

Link surveys from your event website. Attendees can use the same passcode for both systems and log in with one click so they have one less thing to remember.

Visit go.cadmiumcd.com/magnet to learn more!

Easy Attendee Access to Certificates

Survey Magnet can instantly create certificates of attendance and transcripts that list credits attendees earn at your conference. They can print or send certificates for easy CE reporting.

What Are Clients Saying About Survey Magnet?

"I really like the Survey Magnet... We distribute CE Certificates based on completing the survey which Cadmium handles as well. It's one stop shopping for us!"

Kristi Casale, Meeting Services Senior Manager
American Academy of Pediatric Dentistry (AAPD)

Want to Know More About Survey Magnet?

Follow The Link or Scan The QR Code Below for More Info!

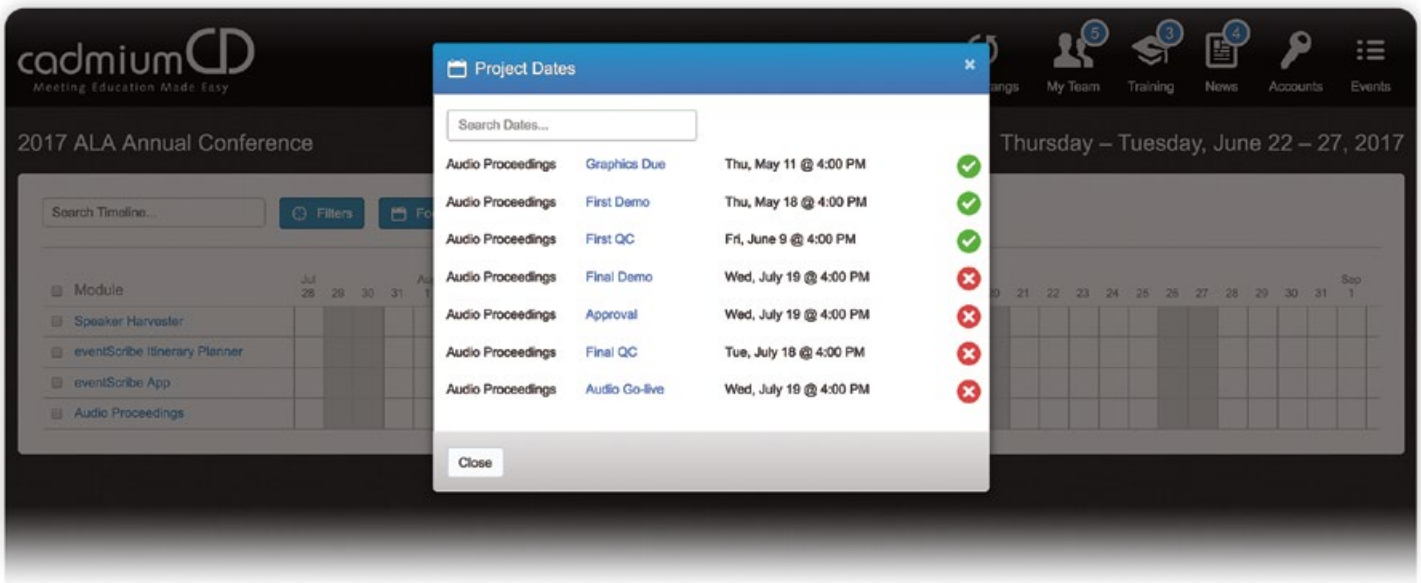
go.cadmiumcd.com/magnet

Manage Your Event Workflow

The myCadmium Dashboard

One Dashboard for Your Events

Bring your events together with CadmiumCD's event management software. The myCadmium dashboard is the most powerful part of the platform, bringing together all your events, tools, and data onto one central dashboard.



Access All Your Events, Products, & Analytics In One Place

From the myCadmium event software dashboard, planners can collect, manage, and share data from their speakers, exhibitors, attendees, and more. Plus you have access to powerful stats packages.

Project Management for Events and Conferences

Manage your team and send requests to CadmiumCD project managers via the Boomerang system. Access timelines and content from multiple events right from the dashboard. Add new users and manage access levels at the touch of a button.

For the Entire Lifecycle of Your Conferences and Events

Amazing & Accessible Customer Service

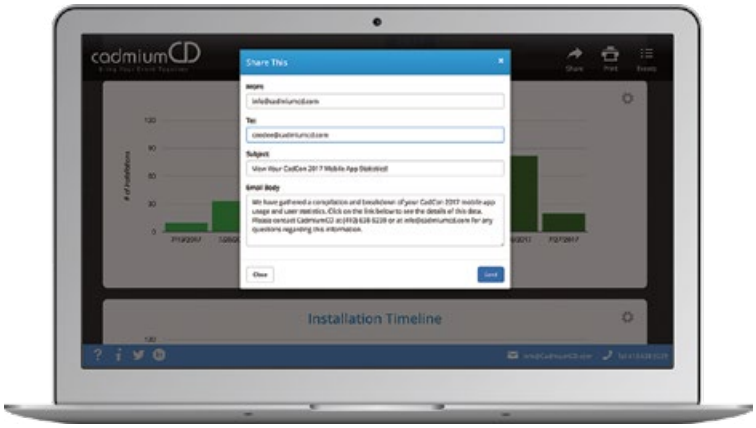
- No need for extra tools. CadmiumCD has built a propriety ticketing software called the 'Boomerang System' built directly into myCadmium.
- View project manager schedules, request meetings, and send requests via Boomerangs.

Manage Data via myCadmium Dashboard

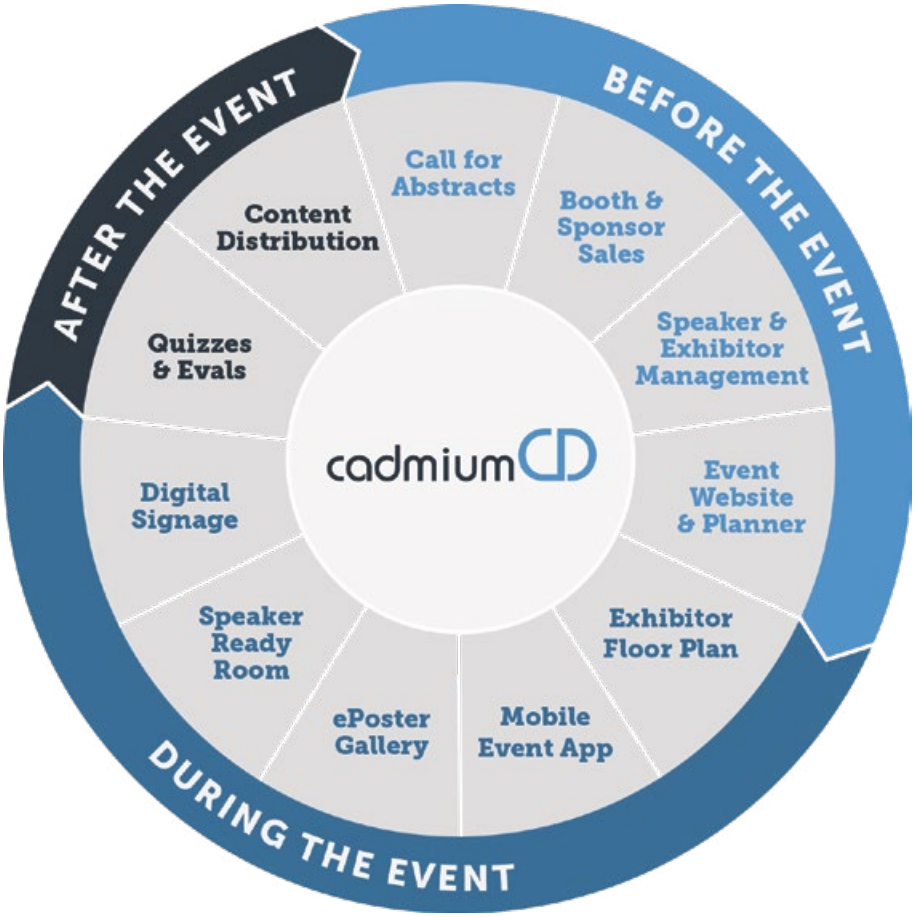
- Manage schedules, content, stakeholders, and more through CadmiumCD's various products.
- Access stats packages and analytics to understand how people used the products.
- Create unlimited user accounts and manage staff access levels.

Share Data via myCadmium Dashboard

- One dashboard, one database means all your event content and analytics are located in one location.
- Use myCadmium to share data with various stakeholders like colleagues or board members.



CadmiumCD: With You Every Step of the Way



From Abstract to App, You're Set

CadmiumCD has the only event management platform that covers the entire event cycle — abstract to app. With project management support and monthly updates, your skills and software will never be out-of-date!

Request A Demo Today!

410.638.9239
info@CadmiumCD.com
go.cadmiumcd.com/demo

About CadmiumCD

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Forest Hill, MD 21050

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OUR COMPANY

CadmiumCD is an event software company with more than 15 years of experience providing on-demand content management solutions that streamline the workflow for Meeting Planners, Exhibition Organizers, Education Directors, and Attendees. The company's award winning software is trusted by more than 3,500 meeting professionals worldwide.

Its software platform makes it easy to collect, manage and share content to all event stakeholders through its modules: Call for Abstracts, Speaker & Exhibitor Data Management, Digital Content Publication, Audio Recordings, Digital Poster Galleries, Online Itinerary Planners, Interactive Floor Plans, Native Event Apps, and Post-Conference Evaluations.

Want More?

CadmiumCD Resources

Check out some of our awesome resources for event planners!

The CadmiumCD Blog
www.CadmiumCD.com/blog

White Papers, eBooks & More
www.CadmiumCD.com/resources

CadmiumCD Videos
www.vimeo.com/CadmiumCD

Social Media
Twitter: www.twitter.com/CadmiumCD
Facebook: www.facebook.com/CadmiumCD
LinkedIn: www.linkedin.com/company/CadmiumCD

cadmiumCD

Bring Your Event Together