eventScribe® LIVE

Sponsor Opportunities

cadmiumCD
Bring Your Event Together

Version 2020-01

Table of Contents

About 1

Video Chat 2

Live Stream 5

Virtual Expo Hall 8

Additional Ideas 8

- ePoster Gallery 9
- Exhibitor Floor Plan 10
- eventScribe Website Home Page 11
- Exhibitor Browsing 12

Virtual Expo Hall Upgrades 13

More Sponsorship Resources 19

About eventScribe Live

ABOUT EVENTSCRIBE LIVE

The next best thing to face-to-face is meeting online. That's why we've built a virtual events platform that recreates all the best things about city-wide conferences and trade shows. To learn more, visit **https://cadmiumcd.com/products/virtual/overview**.

Video
Chat

Sponsorship #1:
Featured Logo

Video Chat Logo

A highlighted logo can be added at the top left corner of video chats on desktop and mobile. The image can link to an external URL.

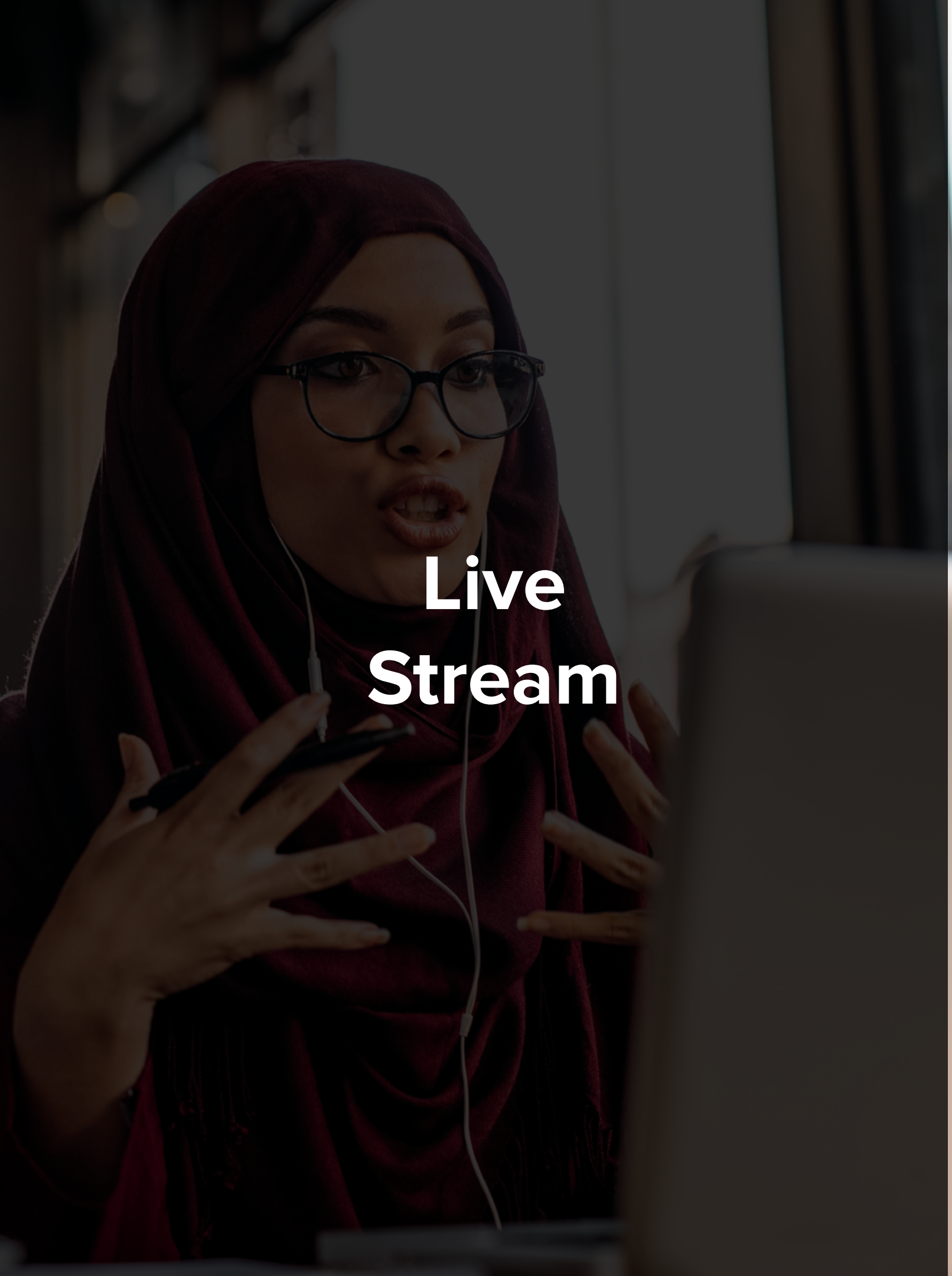
	Required Images (width x height)
1	720 pixels wide x 216 pixels high

Sponsorship #2:
Top Banner

Top Banner

A rotating banner ad at the top of the screen can be added to video chats on desktop and mobile. This banner can be linked to an external URL.

	Required Images (width x height)
1	1,280 pixels wide x 200 pixels high


Live
Stream

Sponsorship #3:
Live Stream Banner Ad

Banner Ad

This banner displays prominently at the top of an eventScribe Live feed, and can be linked to an external URL.

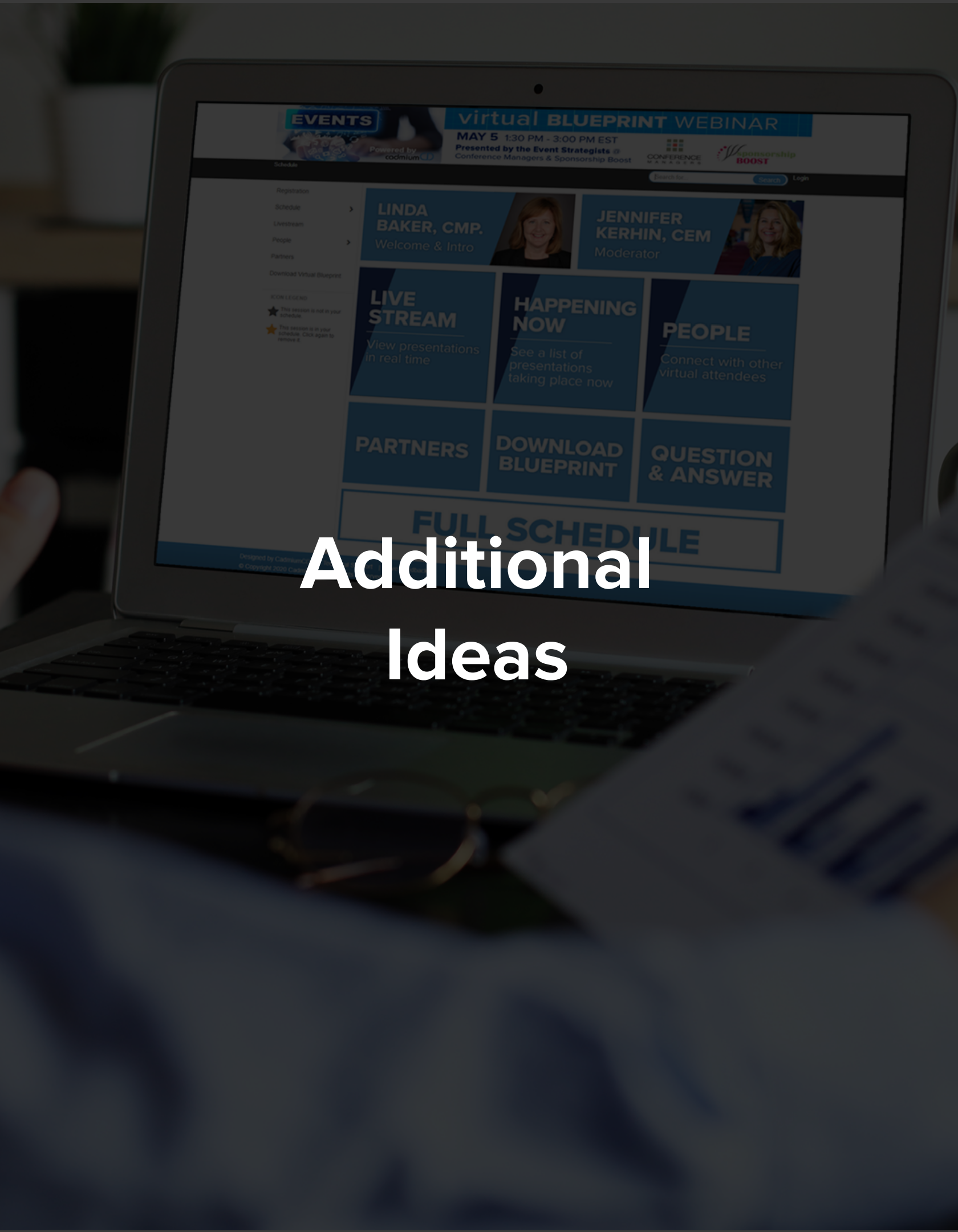
	Required Images (width x height)
1	*1,280* pixels wide x 200 pixels high

Sponsorship #4:
Live Stream Skinny Banner Ad

Skinny Banner

This banner displays below at the streaming video of an eventScribe Live feed, and can be linked to an external URL.

	Required Images (width x height)
1	*640* pixels wide x 50 pixels high



Additional Ideas

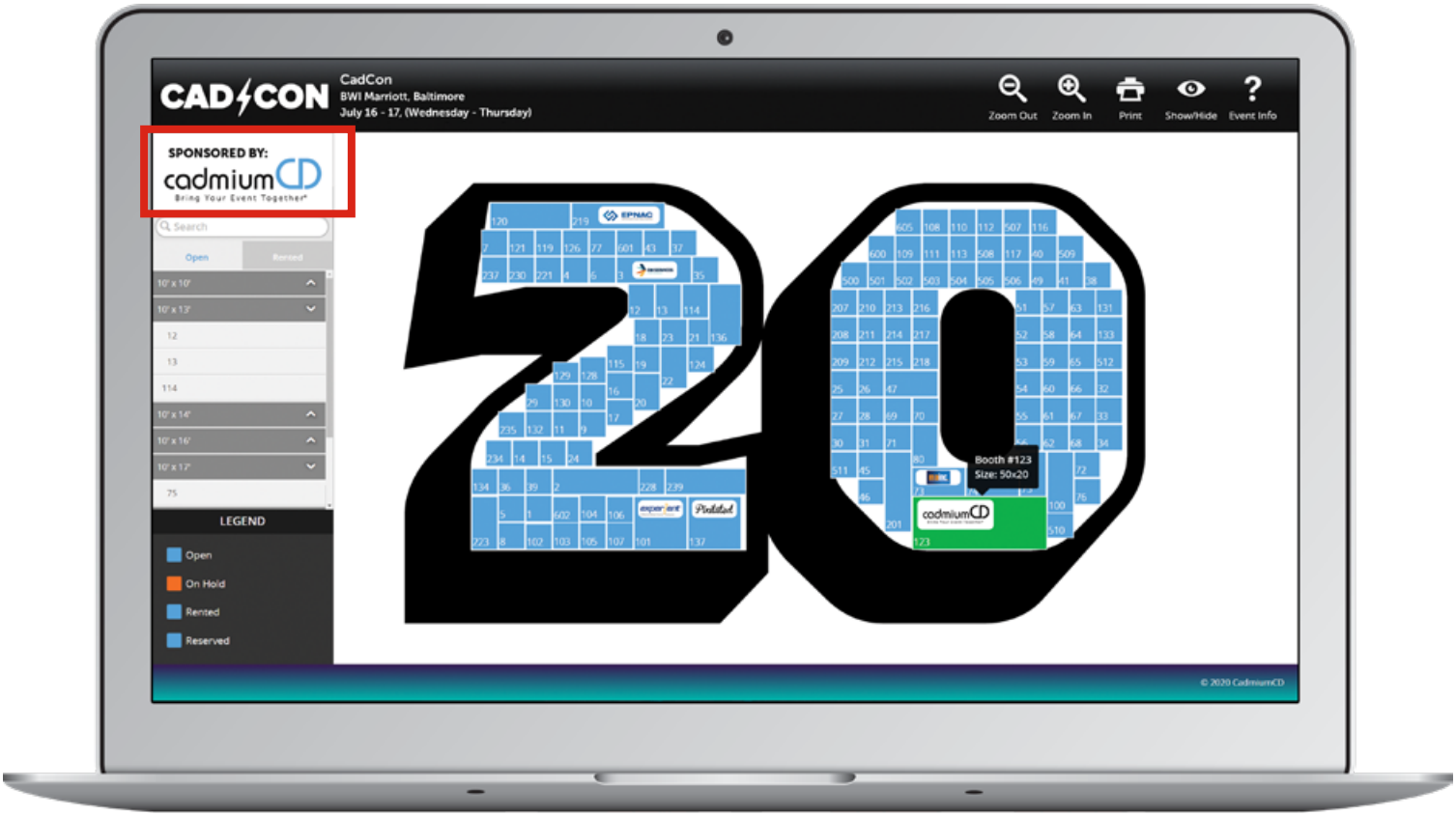
Sponsorship #5:
ePoster Gallery Logo Highlight

Poster Gallery Sponsor

Sponsor an event's ePoster Gallery to prominently display your company logo at the top of the digital poster gallery. This logo can be linked to an external URL.

	Required Images (width x height)
1	*480* pixels wide x 200 pixels high

Sponsorship #6:
Exhibitor Floor Plan Logo Highlight



Exhibitor Floor Plan Sponsor

Sponsor an event's Exhibitor Floor Plan to prominently display your company logo at the top of the digital floor plan. This logo can be linked to an external URL.

	Required Images (width x height)
1	*480* pixels wide x 200 pixels high

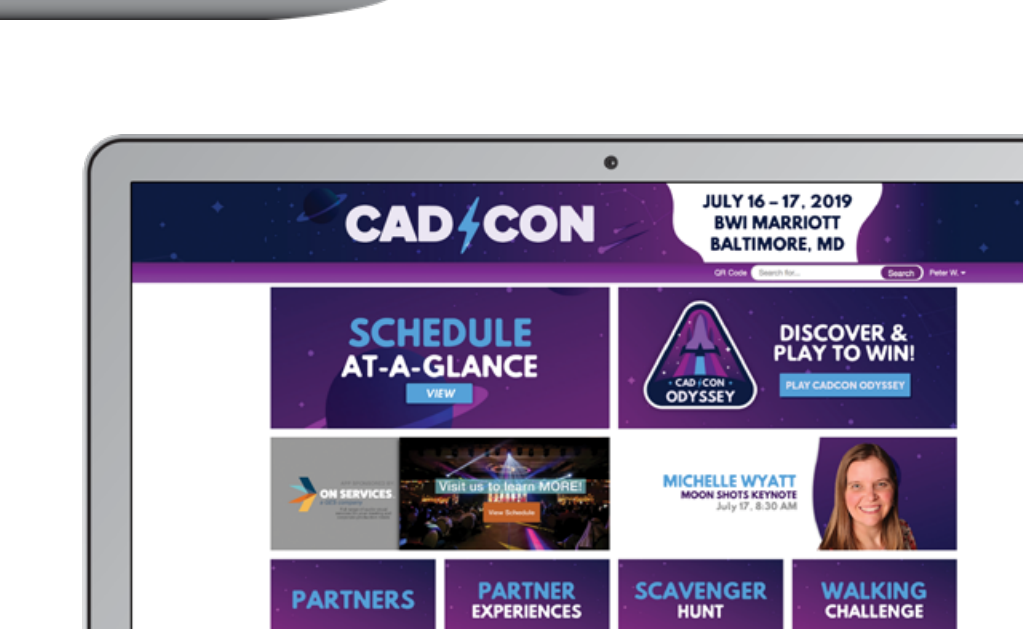
Sponsorship #7:
Website Home Page Highlights

Sponsor Bann

Exhibitors can include a
a digital sponsor banne
display on the home pa
eventScribe Virtual Ever

Sponsor Tiles

Much like the eventScribe App, exhibitors can sponsor home screen tiles on the home page of an eventScribe Virtual Event!



Sponsorship #8:
Exhibitor Browsing Options

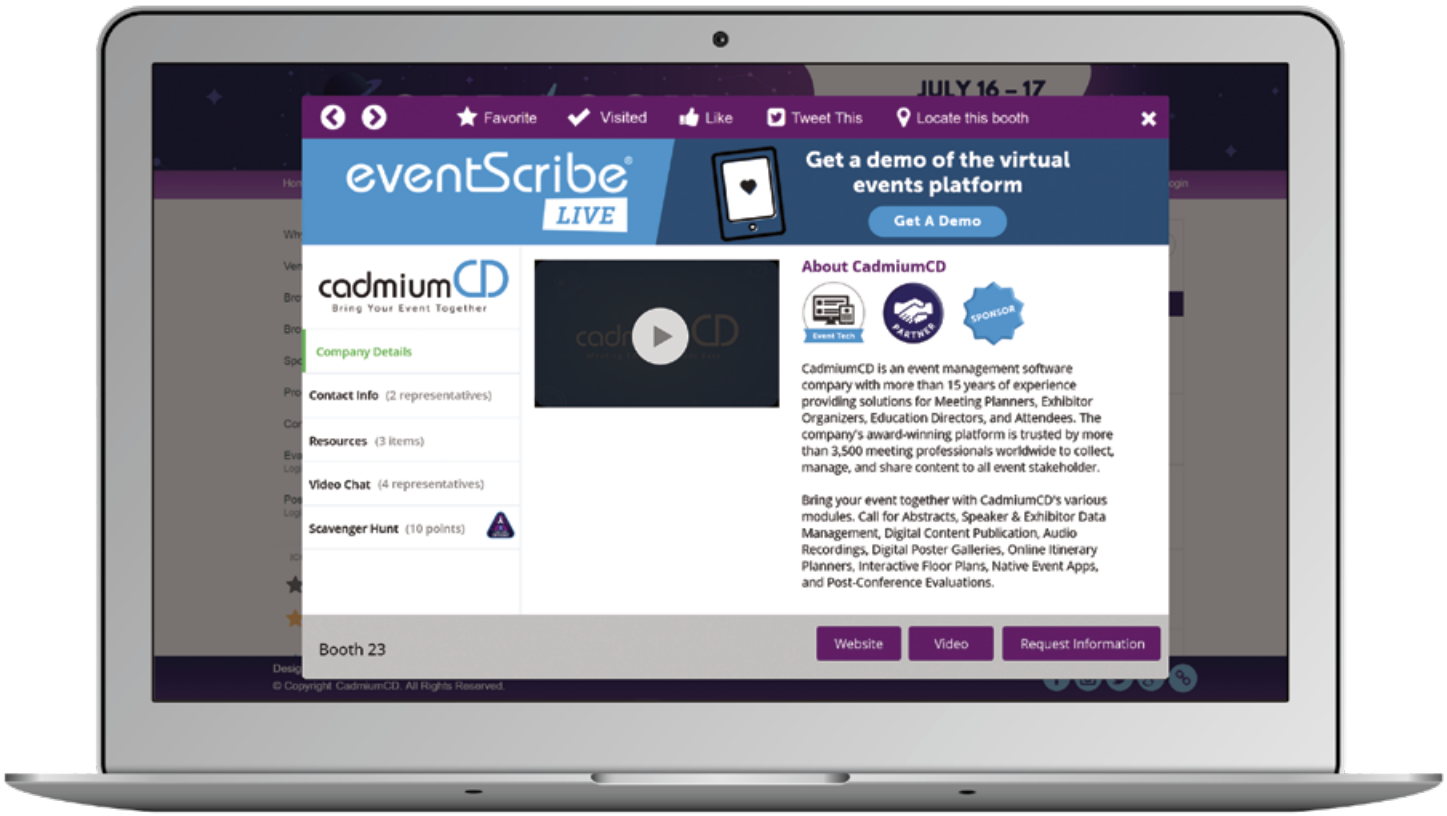
Exhibitor Browsing

Attendees can visually browse companies, or search for specific terms to seek out companies they want to interact with.

Virtual Expo Hall Upgrades

Exhibitors can now have their own virtual expo booth! This displays as a pop-up, where attendees can navigate tabs to find information. Attendees can also favorite, tweet, and like virtual booths, and request information directly from the expo hall pop up.

Virtual Booth Upgrade #1:
About Tab



Virtual Expo About Tab

The About tab includes a company bio, exhibitor badges and tags, and a highlight image.

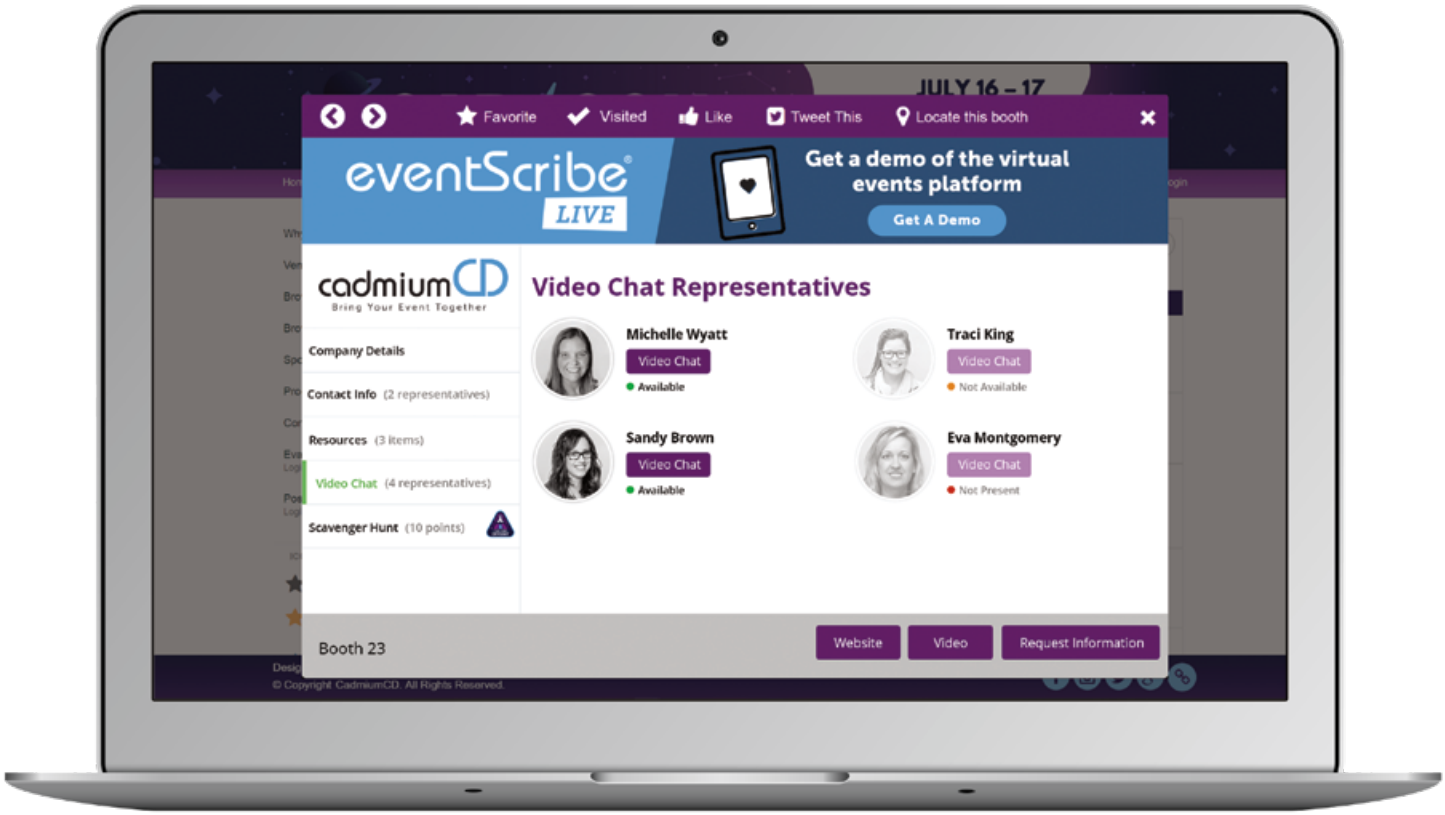
Virtual Booth Upgrade #2:
Resources Tab

Virtual Expo Resources Tab

Include a slideshow of images, which attendees can view in fullscreen for a closer look.

In addition, resources such as videos, PDFs, and external links can be added to the resource link panel.

Virtual Booth Upgrade #3:
Video Chat Tab



Virtual Expo Sales Booth

Offer sponsor breakouts, meetups, and video chat sessions! This feature allows attendees to view sales reps, their availability, and the ability to immediately begin chatting.

Virtual Booth Upgrade #4:
Scavenger Hunt

Virtual Expo Scavenger Hunt Tab

Virtual Scavenger Hunts can be just as fun as being on the real expo floor - Sponsor a question, or sponsor the leaderboard! Attendees can scan an exhibitor's individual QR code to access the scavenger hunt question.

Virtual Booth Upgrade #5:
Giveaway Button

Host Giveaways at Your Virtual Booth!

Drive more interaction with your virtual expo booth by offering a giveaway. This button will be visible on the Virtual Expo Popup no matter which tab you are on.

Looking for more Sponsorship Opportunities within CadmiumCD's Event App Website?

eventScribe App Sponsor Guide

go.cadmiumcd.com/AppSponsorship

eventScribe Websites Sponsor Guide

go.cadmiumcd.com/WebsiteSponsorship

© Copyright 2020 CadmiumCD. All Rights Reserved.