eventScribe®

LIVE

Sponsor Opportunities

cadmiumCD

Version 2020-01
Table of Contents

About 1
Video Chat 2
Live Stream 5
Virtual Expo Hall 8
Additional Ideas 8
  ePoster Gallery 9
  Exhibitor Floor Plan 10
  eventScribe Website Home Page 11
  Exhibitor Browsing 12
Virtual Expo Hall Upgrades 13
More Sponsorship Resources 19
ABOUT EVENTSCRIBE LIVE
The next best thing to face-to-face is meeting online. That’s why we’ve built a virtual events platform that recreates all the best things about city-wide conferences and trade shows. To learn more, visit https://cadmiumcd.com/products/virtual/overview.
Sponsorship #1:
Featured Logo

**Video Chat Logo**
A highlighted logo can be added at the top left corner of video chats on desktop and mobile. The image can link to an external URL.

<table>
<thead>
<tr>
<th>Required Images (width x height)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
</tbody>
</table>
Sponsorship #2: Top Banner

A rotating banner ad at the top of the screen can be added to video chats on desktop and mobile. This banner can be linked to an external URL.

<table>
<thead>
<tr>
<th>Required Images (width x height)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
</tbody>
</table>
Sponsorship #3: Live Stream Banner Ad

Banner Ad
This banner displays prominently at the top of an eventScribe Live feed, and can be linked to an external URL.

<table>
<thead>
<tr>
<th>Required Images (width x height)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
</tbody>
</table>
**Sponsorship #4:**
**Live Stream Skinny Banner Ad**

**Skinny Banner**
This banner displays below at the streaming video of an eventScribe Live feed, and can be linked to an external URL.

<table>
<thead>
<tr>
<th>Required Images (width x height)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
</tbody>
</table>
Additional Ideas
Sponsorship #5: ePoster Gallery Logo Highlight

Poster Gallery Sponsor
Sponsor an event’s ePoster Gallery to prominently display your company logo at the top of the digital poster gallery. This logo can be linked to an external URL.

<table>
<thead>
<tr>
<th>Required Images (width x height)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
</tr>
</tbody>
</table>
Sponsorship #6: Exhibitor Floor Plan Logo Highlight

Exhibitor Floor Plan Sponsor

Sponsor an event’s Exhibitor Floor Plan to prominently display your company logo at the top of the digital floor plan. This logo can be linked to an external URL.

Required Images (width x height)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>480 pixels wide x 200 pixels high</td>
</tr>
</tbody>
</table>
**Sponsorship #7:**
Website Home Page Highlights

**Sponsor Banner**
Exhibitors can include a digital sponsor banner to display on the home page of eventScribe Virtual Event!

**Sponsor Tiles**
Much like the eventScribe App, exhibitors can sponsor home screen tiles on the home page of an eventScribe Virtual Event!
Sponsorship #8:
Exhibitor Browsing Options

Exhibitor Browsing
Attendees can visually browse companies, or search for specific terms to seek out companies they want to interact with.
Virtual Expo Hall Upgrades

Exhibitors can now have their own virtual expo booth! This displays as a pop-up, where attendees can navigate tabs to find information. Attendees can also favorite, tweet, and like virtual booths, and request information directly from the expo hall pop up.
Virtual Booth Upgrade #1: About Tab

Virtual Expo About Tab
The About tab includes a company bio, exhibitor badges and tags, and a highlight image.
Virtual Expo Resources Tab
Include a slideshow of images, which attendees can view in fullscreen for a closer look.

In addition, resources such as videos, PDFs, and external links can be added to the resource link panel.
Virtual Expo Sales Booth

Offer sponsor breakouts, meetups, and video chat sessions! This feature allows attendees to view sales reps, their availability, and the ability to immediately begin chatting.
Virtual Expo Scavenger Hunt Tab

Virtual Scavenger Hunts can be just as fun as being on the real expo floor - Sponsor a question, or sponsor the leaderboard! Attendees can scan an exhibitor’s individual QR code to access the scavenger hunt question.
Virtual Booth Upgrade #5: Giveaway Button

Host Giveaways at Your Virtual Booth!

Drive more interaction with your virtual expo booth by offering a giveaway. This button will be visible on the Virtual Expo Popup no matter which tab you are on.
Looking for more Sponsorship Opportunities within CadmiumCD’s Event App Website?

eventScribe App Sponsor Opportunities

go.cadmiumcd.com/AppSponsorship

eventScribe Websites Sponsor Opportunities

go.cadmiumcd.com/WebsiteSponsorship